

AYAS

The media you love
with anyone you want!



Share the joy of your favorite content with friends

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WHY

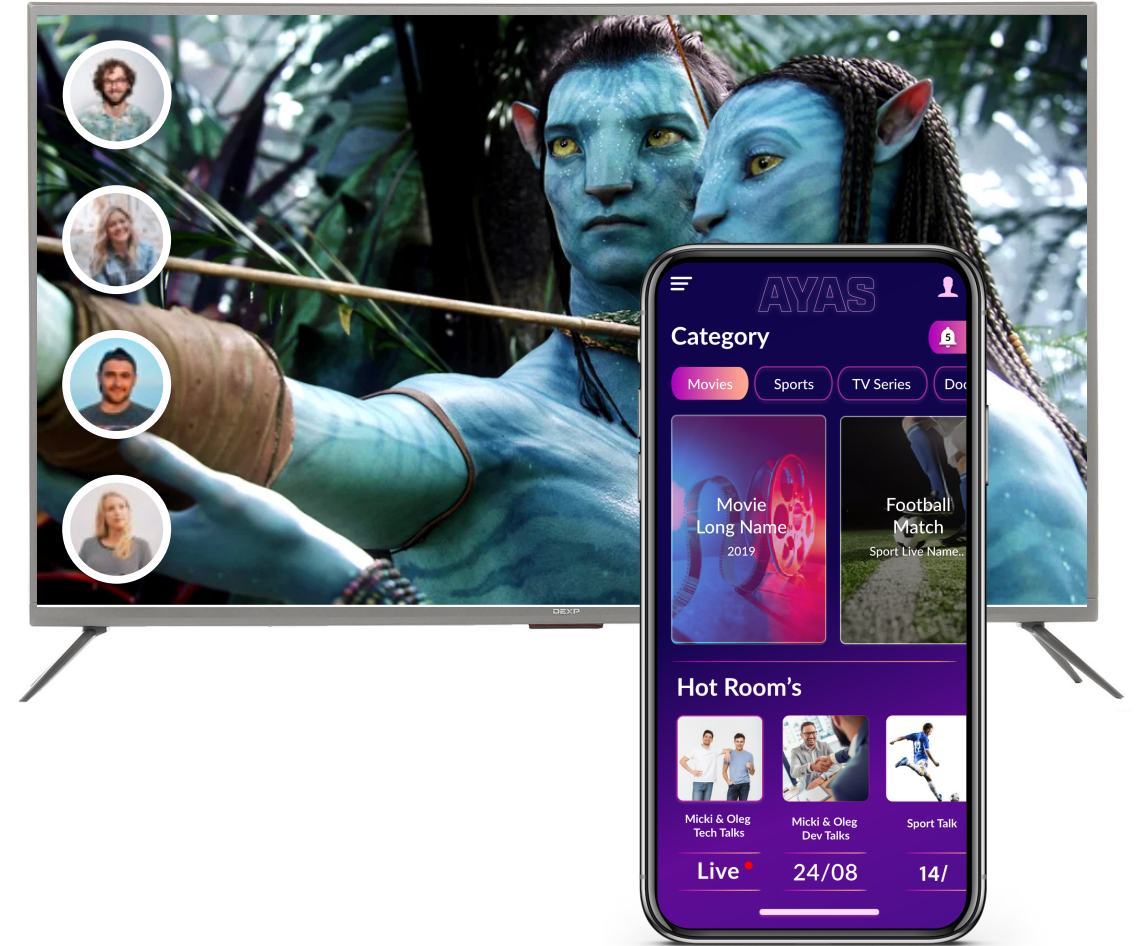
We want to **help people connect in a world that drives them further away** every year by technological advancement and pandemic crisis

HOW

To develop an innovative product for this cause **we've gathered a team of industry experts** with vast experience in the area

WHAT

We have created an **app that provides advanced viewing experience** and gives the opportunity to be with friends / family watching a movie, sports channel or favorite series easily, even if you are in different corners of the world



We stepped in the New Paradigm with new challenges to face and opportunities to use

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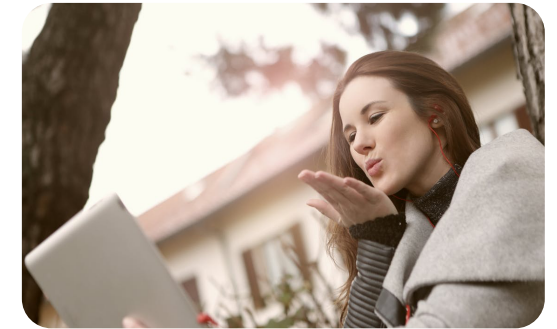
New Paradigm changes
the way we consume content

45% people watch
more video by streaming
services now



Streaming services grow and
replace cinemas

From
\$ 24,8 bn in 2019
to
\$ 28,1 bn in 2023



People want to be together even
when they are apart

30% people
communicate more
by conferencing
services

Watch. Share emotions. **Together on your own.**

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Features



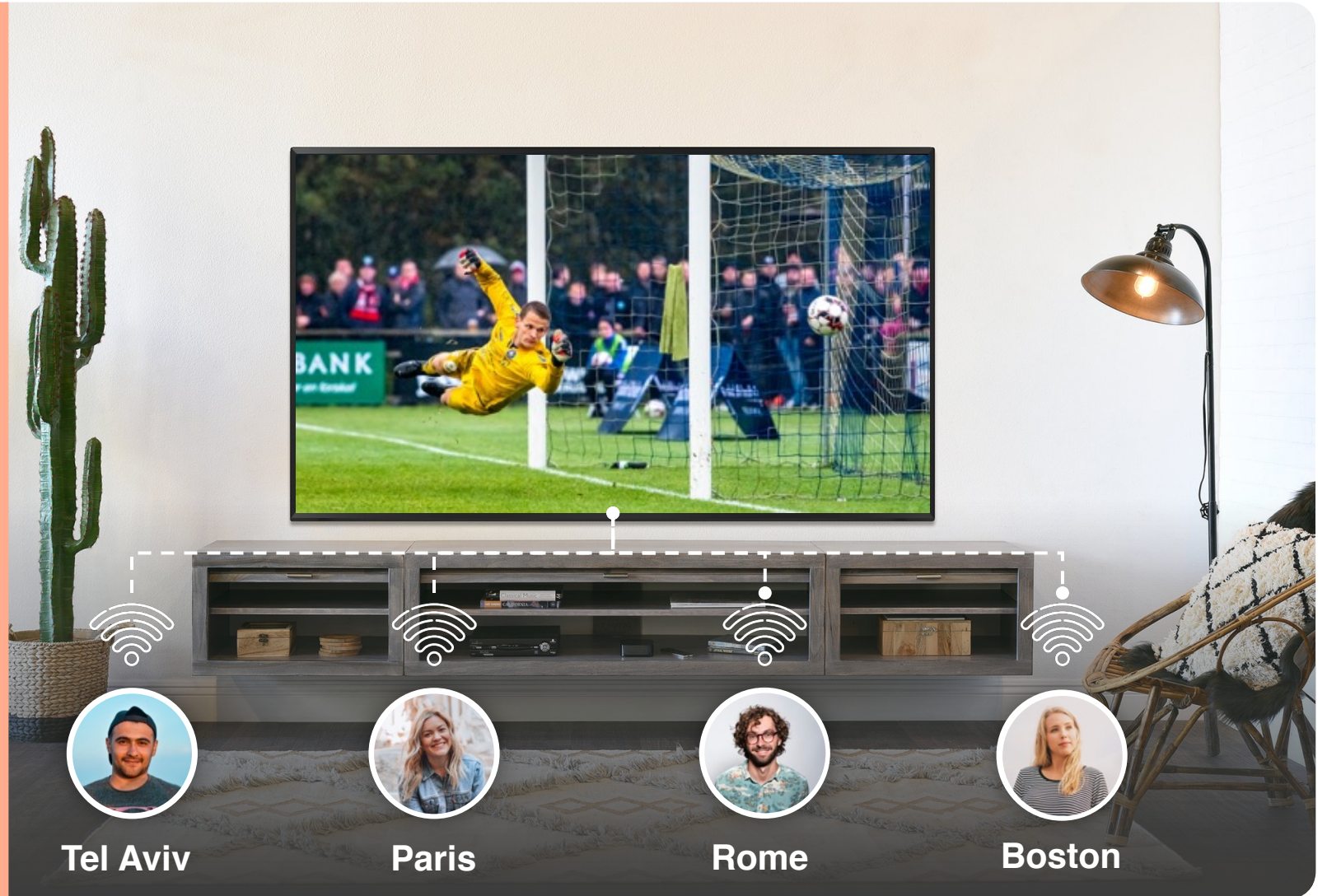
Parallel streaming



Easy TV-connection

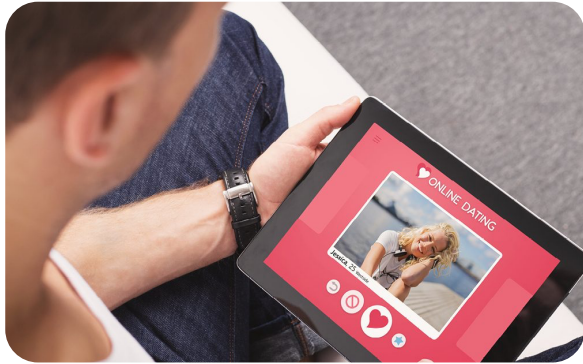


Friend groups



Different scenarios – same great emotions

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Meet online, have fun watching movie together on your first date



Be close to the people you love even if they are far away

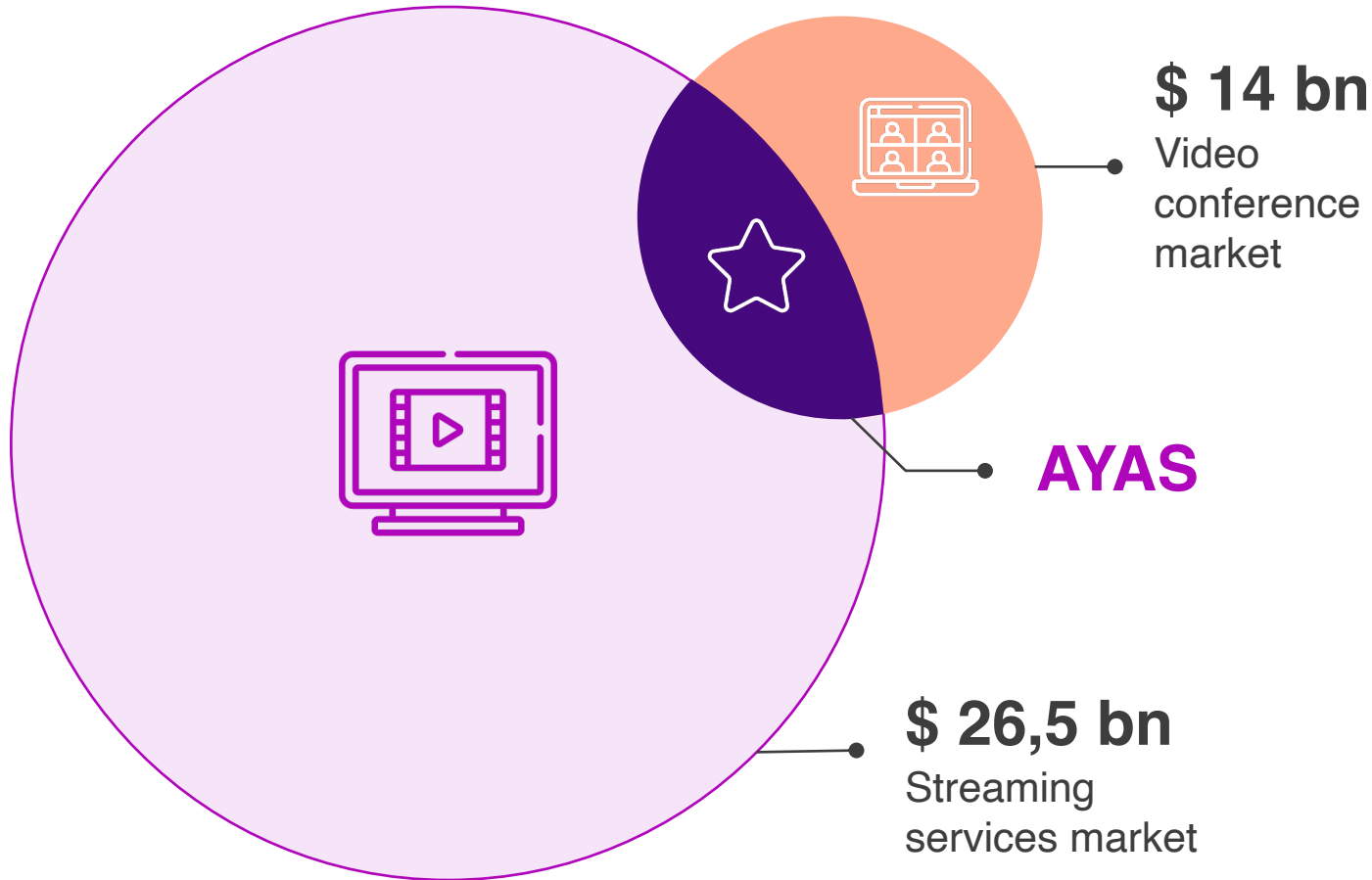


Share your emotions like in the cinema while it is safer to stay home

Want to know more: <https://drive.google.com/file/d/1UwvGh3LtI9186W6TtwpZIGx80Qmnweg7/view?usp=sharing>

AYAS is operating on a merging markets of **video streaming** and **video conferences** which are currently growing

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Consumers continue to shift to online video channels



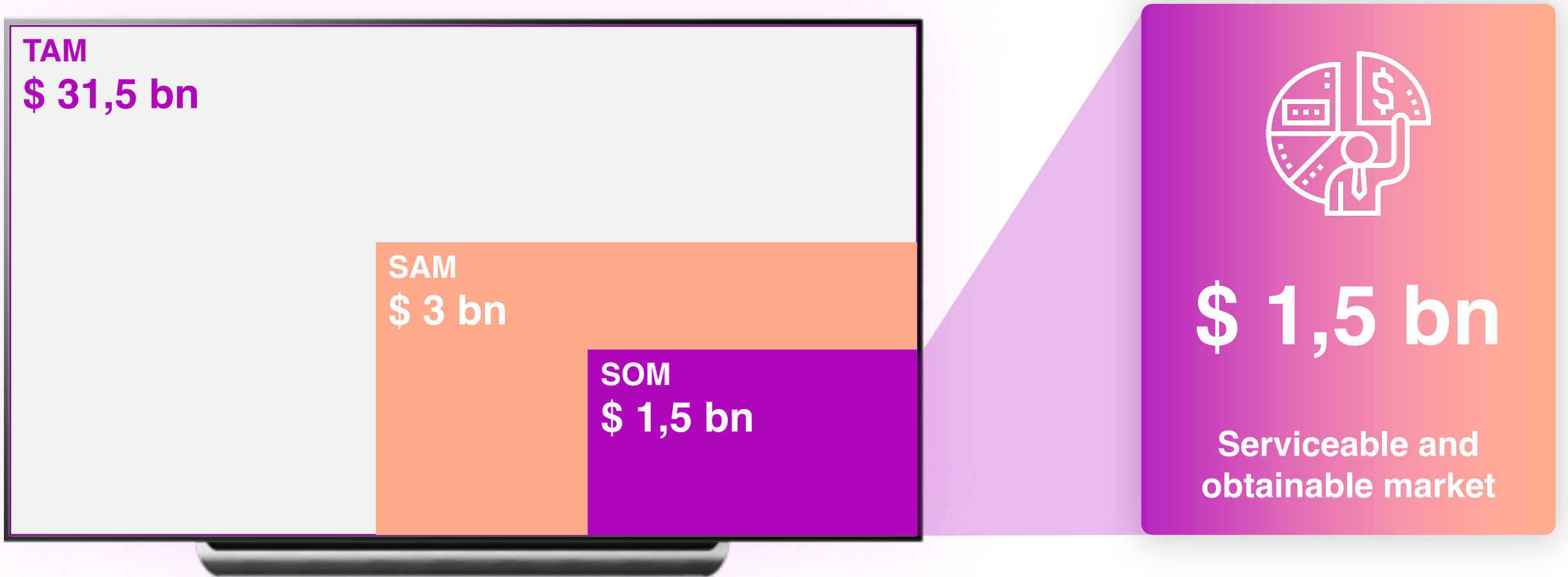
Video streaming contributes to the customer experience



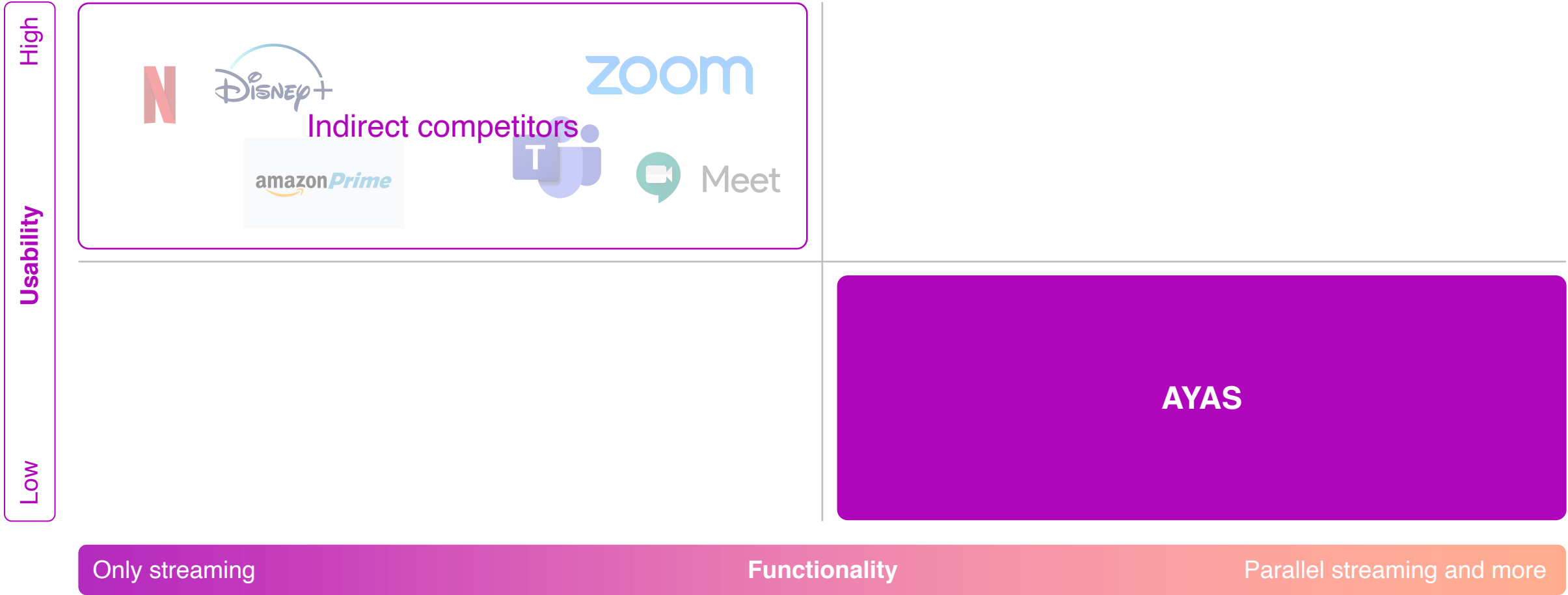
OTT media services are fighting retain popular content

Our product operates at the intersections of these markets,
using best practices of both technologies

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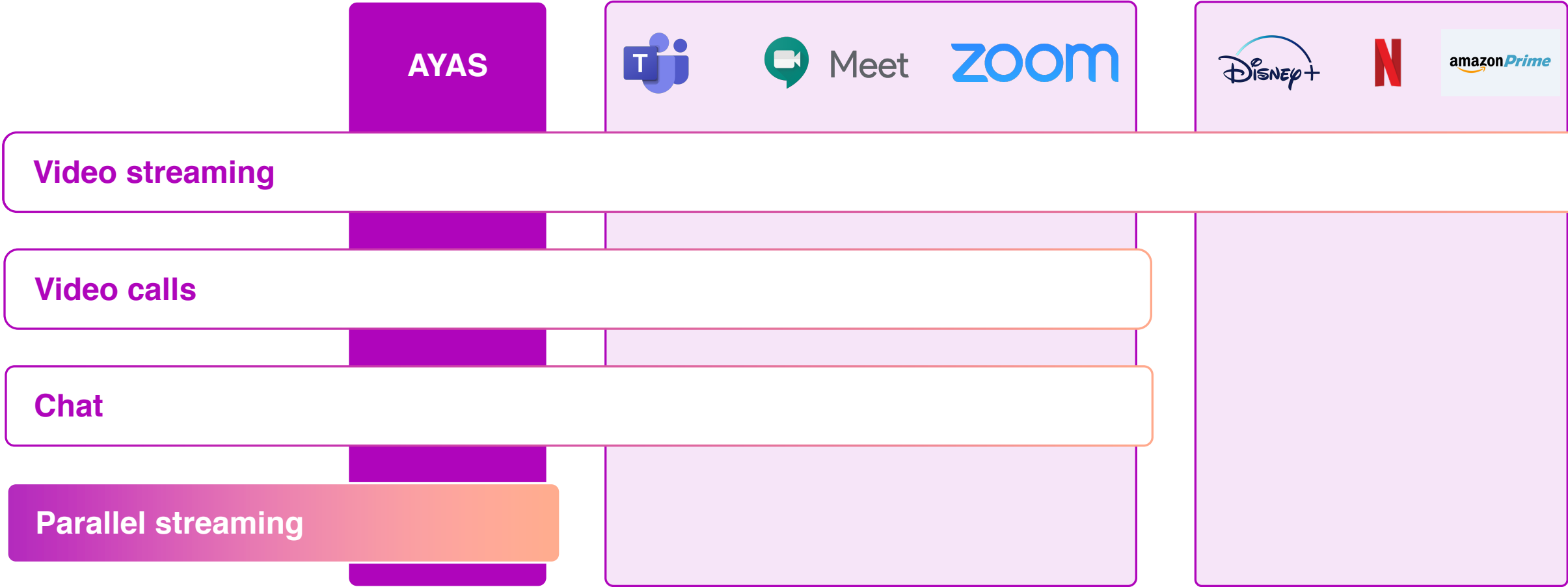


AYAS is a new player on the market
with no direct competition and a great potential of growth



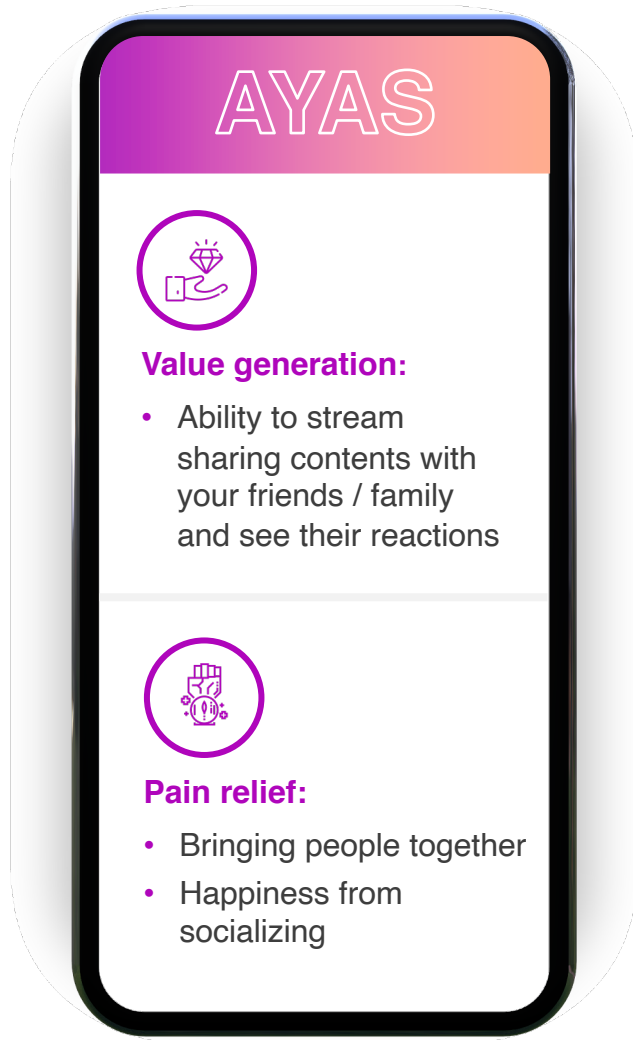
AYAS provides all the features its competitors do,
plus parallel streaming

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We bring value to our users depending on their needs

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There are several risks that we are ready to address and mitigate

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Potential competitors that will slow down our growth



We have developed a unique technology and built a strategic plan for the implementation and development of this application



Cyber security and user privacy threats



We have gathered a pool of experts who has vast experience in cyber security and data protection



Low traction of a new product



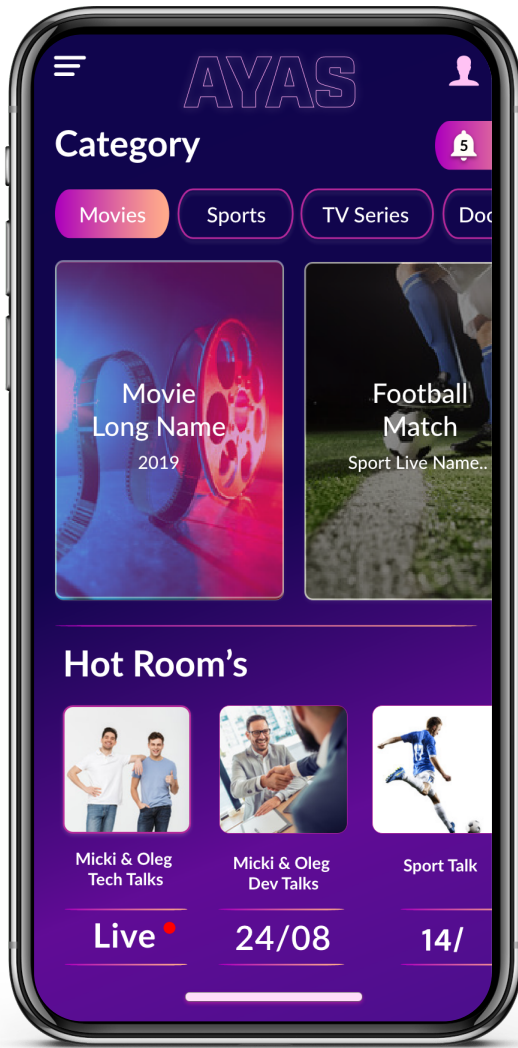
Our product launch stands at the intersection of two rapidly growing markets. This gives us the traction boost needed for growing successfully



We have knowledge, experience, development plans and a working prototype to ensure successful product growth.

A prototype of our product is being tested on Android devices

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Category filter



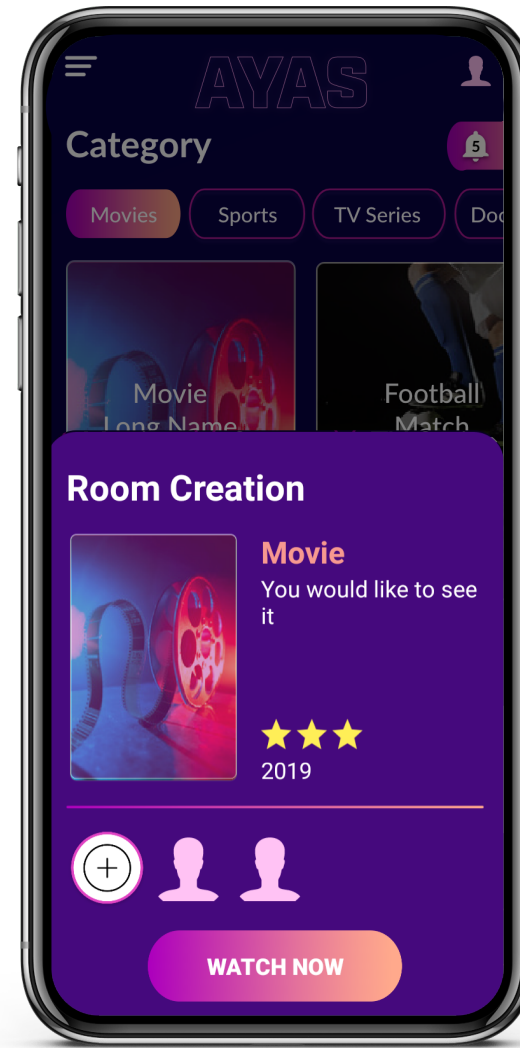
Start parallel streaming function



See what your friends stream option



Push-notifications and a chat



One click room creation



Add friends feature



One click parallel streaming



Star your stream



There is a **variety of potential partners** to cooperate with

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Smart TV manufacturer



Video conference apps



Major TV networks
in US in Europe



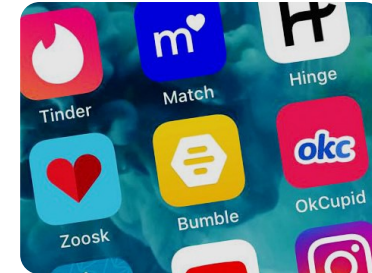
NBA



FIFA



Major film festivals



Dating sites

We will continuously develop new product features to power our competitive advantage

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Phase 1: Till 01.01.2021

Prototype Version 2 that will:

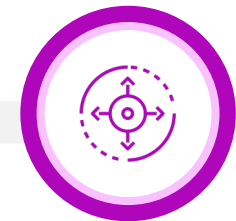
1. Operate on Smart TV
2. Operate on Mobile Phones & Tablets.
3. iOS & Android support

Phase 2: From 01.01.2021 till 31.06.2021

1. Testing the solution on different platforms assisted by professionals in the industry, receiving feedback and suggestions
2. Improving implementation

Phase 3: From 01.06.2021

1. Implementation and integration with strategical partners (Netflix, TV channels, Internet & Media providers, etc.)
2. Market expansion



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