



**G&RO
SENSE**

**TURNING NUTRITION
INTO MEDICINE**

Developed
in collaboration with



We are living in the era of chronic diseases



7 out
of 10



WHO:

**7 out of Top-10 mortality
causes are chronic diseases**

Daily decisions **affect our health** more than ever

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SENSE

+8-11 years

of life expectancy free of diabetes,
cardiovascular diseases and cancer



Maintaining
a healthy weight



Exercising
regularly



Healthy
diet

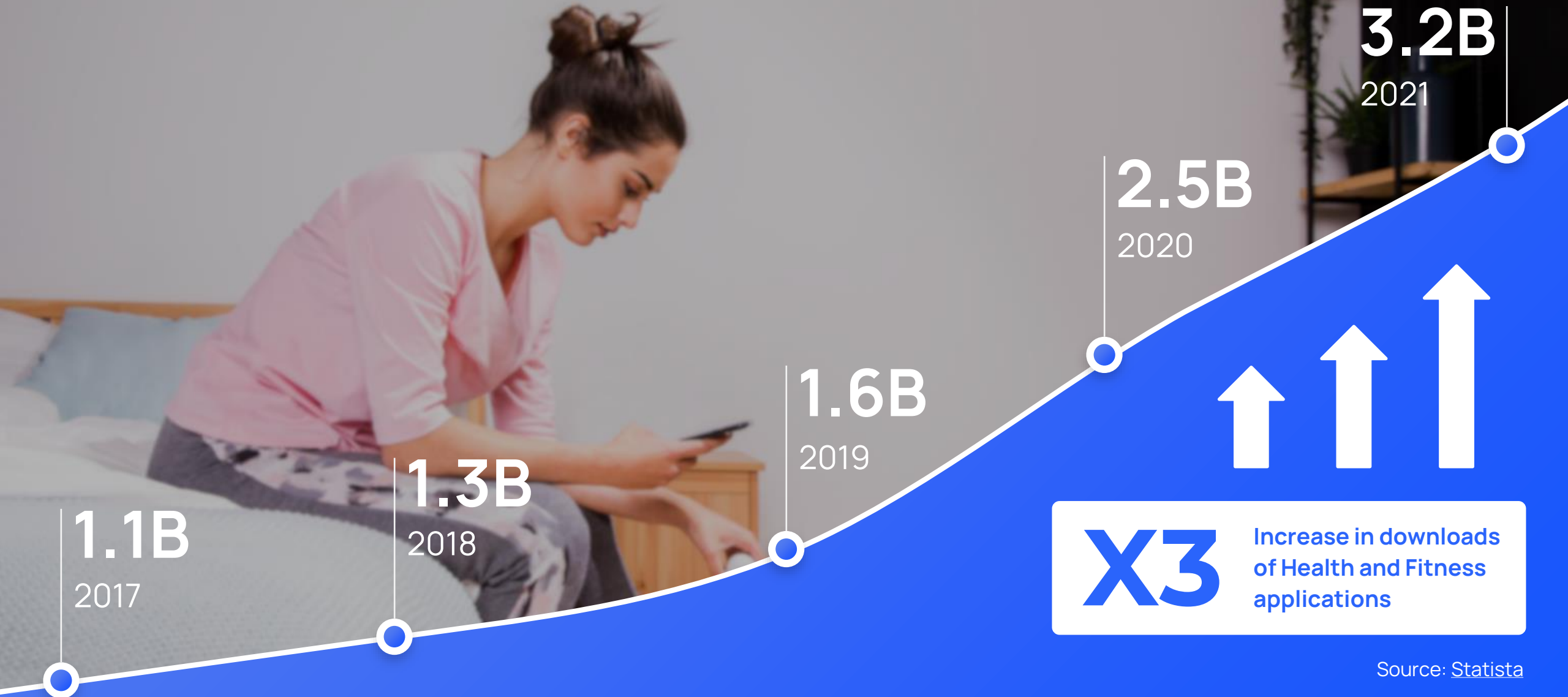


Not smoking

And the way we take care of ourselves **has changed**

GZERO
SENSE

v2



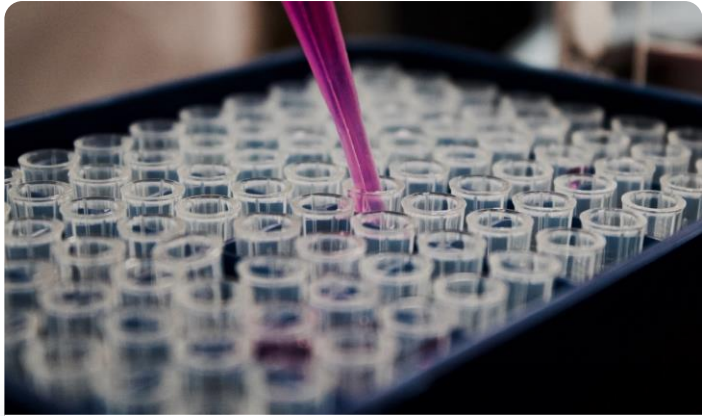
Source: [Statista](#)

A person wearing a brown jacket and dark pants stands on a dark, jagged rock formation. Their right arm is raised high towards the sky. The background is a vast, dramatic sky with soft, wispy clouds in shades of blue and purple, suggesting a sunset or sunrise. The overall mood is one of achievement and aspiration. The text "NOW, WE WANT TO BE IN CONTROL" is overlaid in large, white, sans-serif capital letters across the center of the image.

**NOW, WE WANT
TO BE IN CONTROL**

Customers **have new expectations**

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**Scientifically
proven products**



Visible results



**Personalized
solutions**



Those who can
adapt to these
changes will
revolutionize
nutrition and win



Others
eventually
won't keep up
with changes
and lose

However, nutrition ... (Titile TBA)



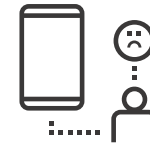
**Clinical trials are
too expensive**

But it is the only way prove that your
product actually works

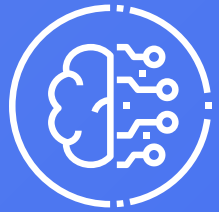


**There is no way
to personalize your
offer without biological
feedback from a client**

But invasive blood tests seem a bad
idea for mass and frequent use



**Nutrition products
are lacking good reason
for their customers
to interact with their
digital ecosystem
frequently**



This is why we built GeroSense



To enable digital clinical trials

Scientifically prove the benefits of your product and continuously improve it





To personalize you offer

For the first time ever
continuous health
monitoring of each of your
customers is possible





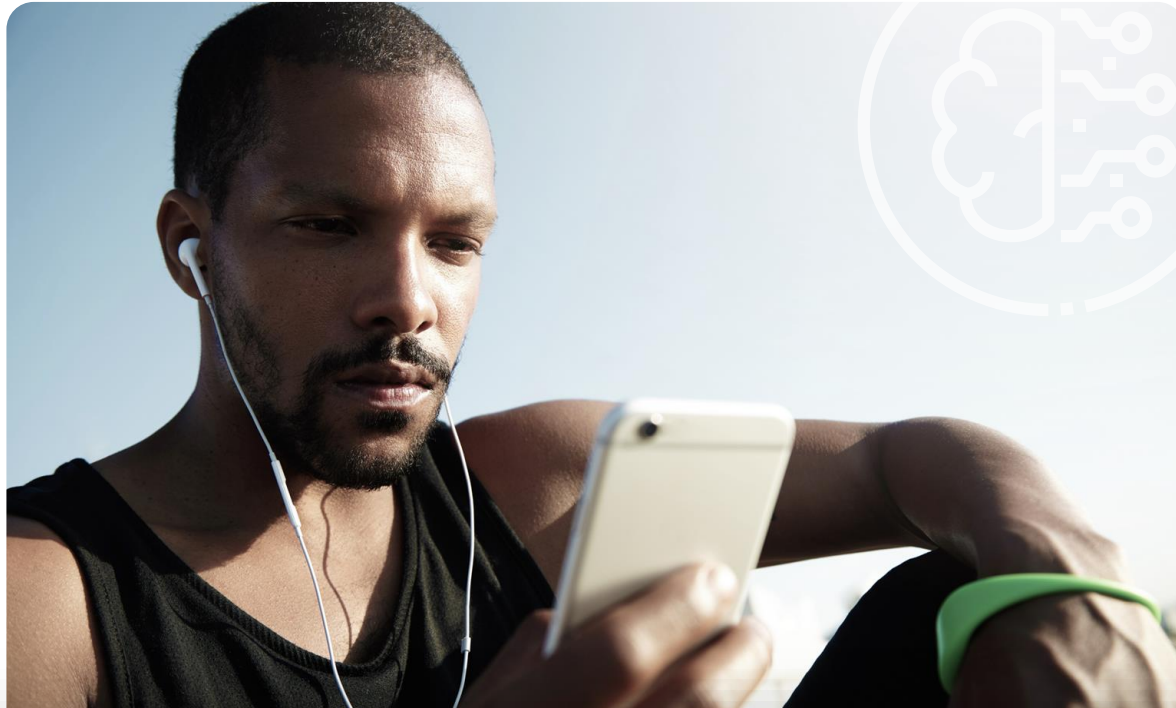
To engage customers

Improving health score is just fun. Linking it to the use of your product is definitely a good idea



Digital biomarker measuring health changes via smartphone **with a precision of a blood test**

GERO
SENSE



Science inside:

AI measures customer's health changes based on acceleration patterns

Source: [Nature](#)



Scientifically validated tool,
research is published by



nature
communications



Seamlessly integrates into any mobile
application via API



No need for special devices
or invasive blood tests

World-level scientists contributed to the creation of GeroSense

Creator of GeroSense



Peter Fedychhev, Ph.D.
Chief Scientific Officer

Physics of Complex Systems expert, author of 75+ published papers including Science and Nature Communications journals

Scientific advisory board



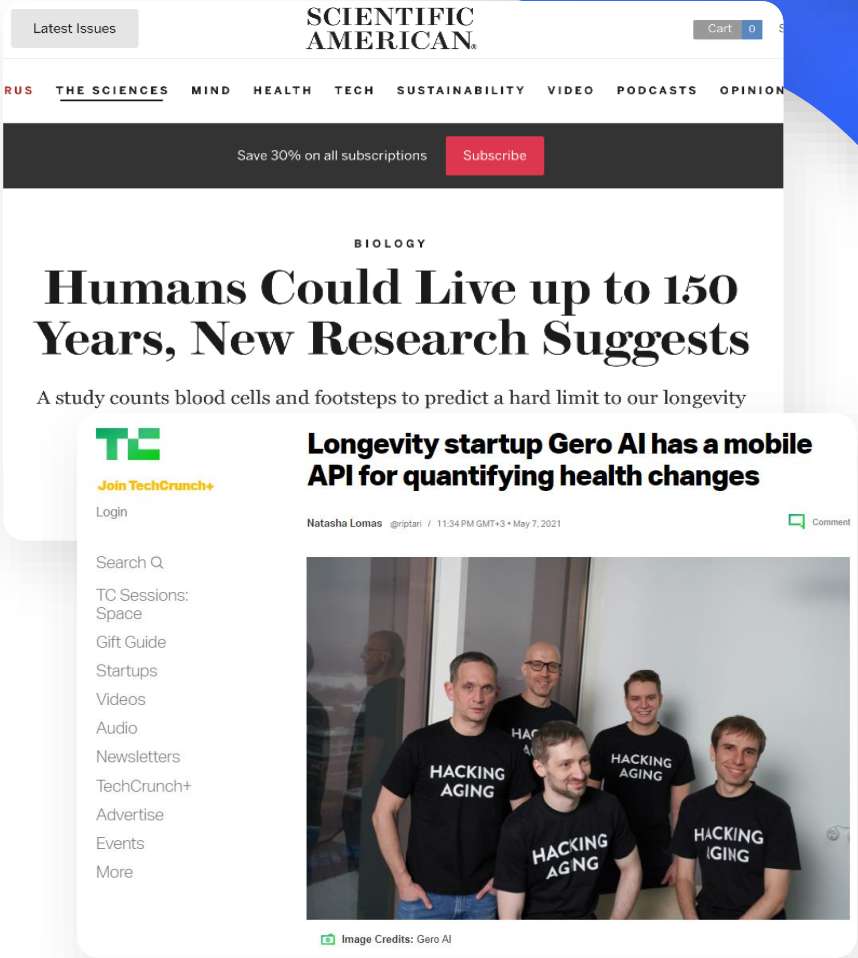
A. Gudkov
Ph.D.

DSci, Professor, aging science pioneer. Senior Vice President of Research Programming and Development of Roswell Park Cancer Institute



B. Kennedy
Ph.D.

Distinguished Professor of Biochemistry and Physiology, Yong Loo Lin School of Medicine, NUS, Singapore, Buck Institute for Research on Ageing, USA



GeroSense API is already in use by:

GERO
SENSE



GERO
SENSE



PEPSICO

Implementing the power of GeroSense
AI algorithm for sustainable growth

US



Engaging customers
via health score



Starting to build
personalized nutrition platform

India



Digital clinical trials


To enhance
your product
with AI-enabled
digital biomarker,
please contact



Alex Kadet
Head of Business Development

 alex.kadet@gero.ai

 gerosense.ai

 60 Paya Lebar Road, # 05-40B
Paya Lebar Square, 409051 Singapore