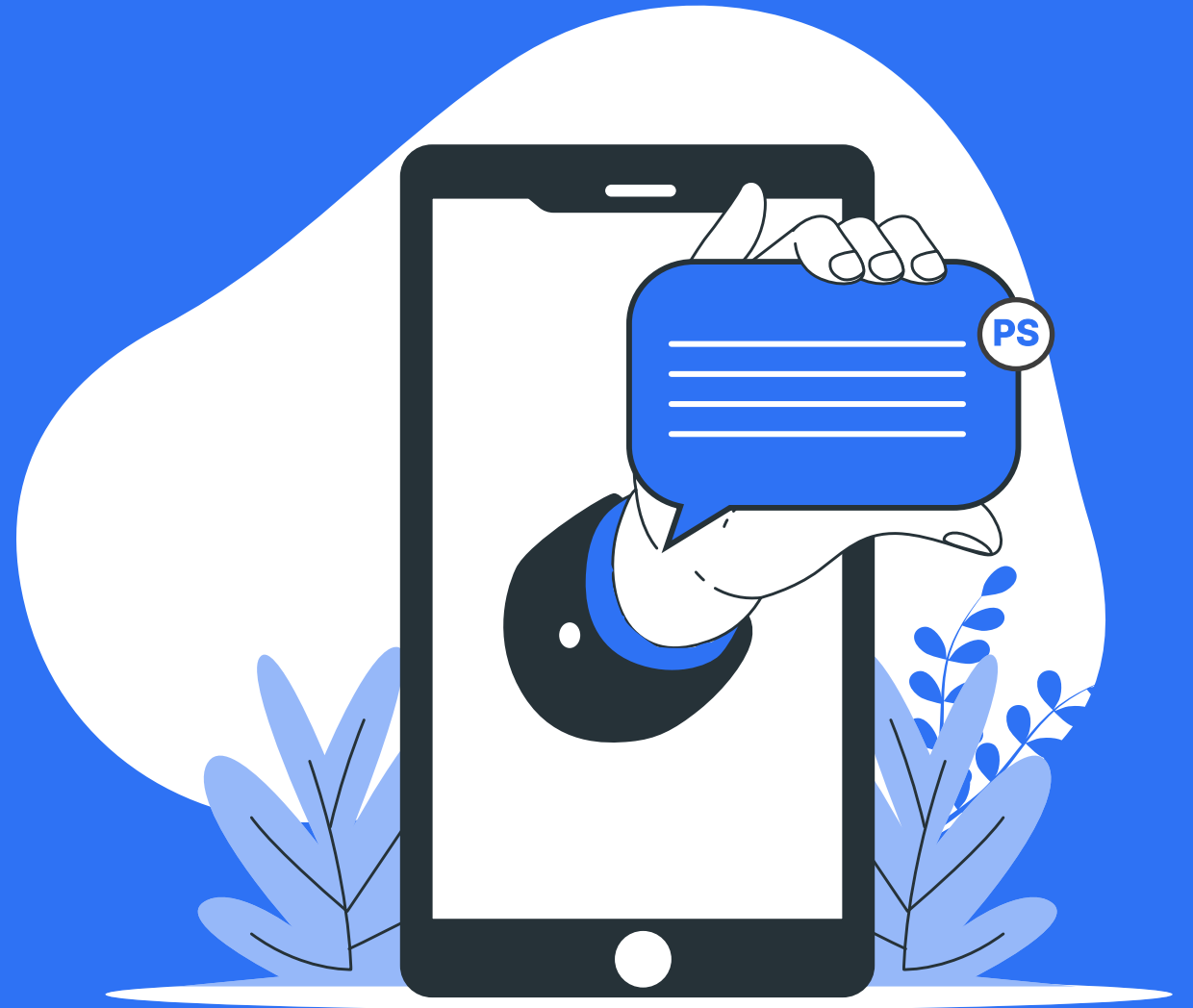# PrimeSend

Im (**possible**) connections

Prime Send allows users to monetize all incoming messages and mails

WHY

We see the market vacuum and understand the potential of it. This vacuum was discovered on a 5 large and fast-growing markets.

HOW

We are experts in market analysis, big data and marketing. We see all the problems of markets we choose. And we know how to mitigate them
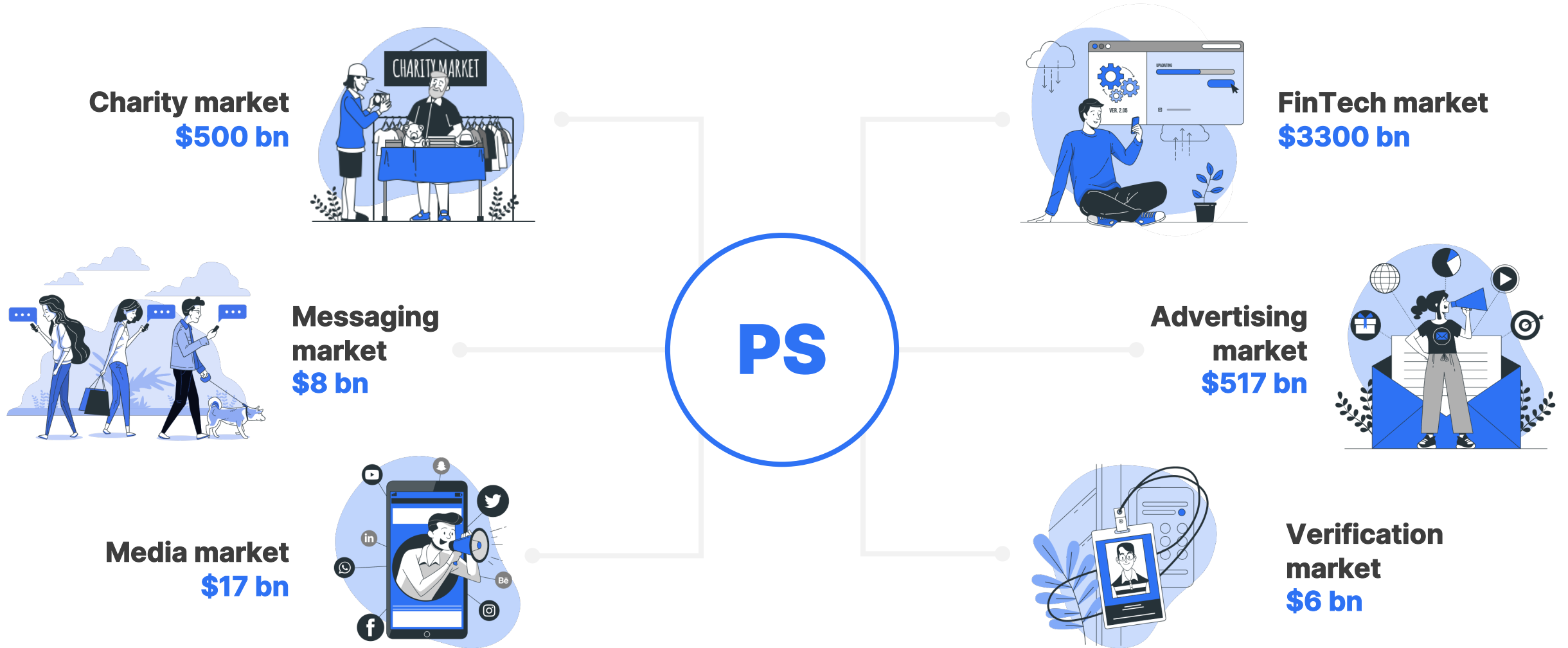
WHAT

Platform with a flexible filters to generate and control communicative and information traffic

Prime Send will operate at the junction of 6 markets
worth 4,4 trillions of dollars

Charity market
$500 bn

FinTech market
$3300 bn

Messaging market
$8 bn

PS

Advertising market
$517 bn

Media market
$17 bn

Verification market
$6 bn

At the moment PrimeSend can occupy the niche
of nearly 4,5% of the market

PS

4,5%
of merging markets

With potential
to grow 5 times

Total market – $ 4400 bn

POTENTIAL
MARKET SHARE
MORE THAN
$ 150 BN

PrimeSend developed special approach and keys
to grow on its potential markets

PS

FLEXIBLE TRAFFIC FILTER
In/out. For those who have a lot of followers / huge network / big broadcasting channels

FLEXIBLE CONTENT VERYFIER
In/out. For those who need a news, not fakes

FLEXIBLE TRAFFIC CONVERTER
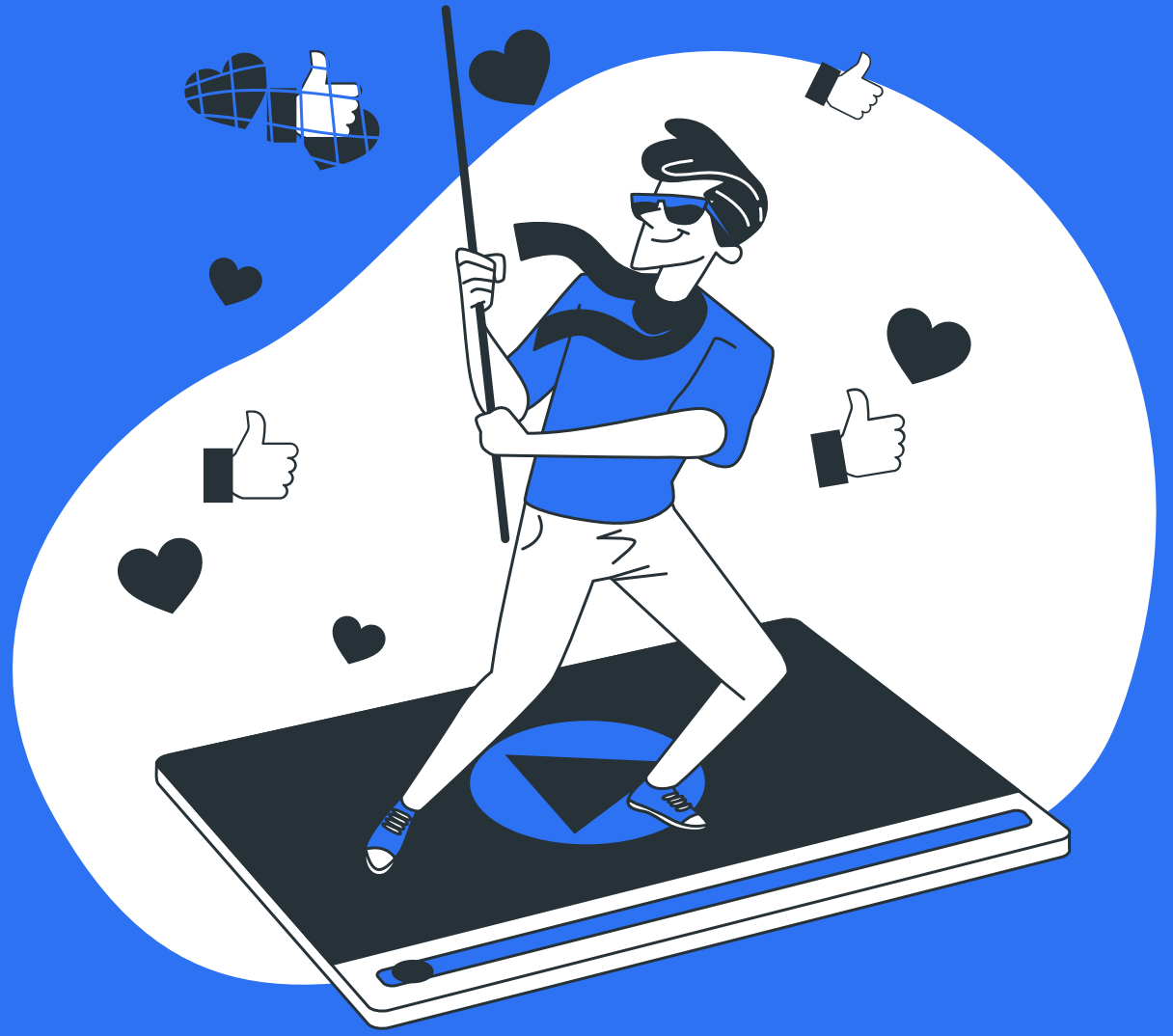In/out. For those who need prestige

FLEXIBLE TRAFFIC MONETIZER
In/out. For those who needs money

BUILD-IN AUTO ESCROW
For those who need an answers

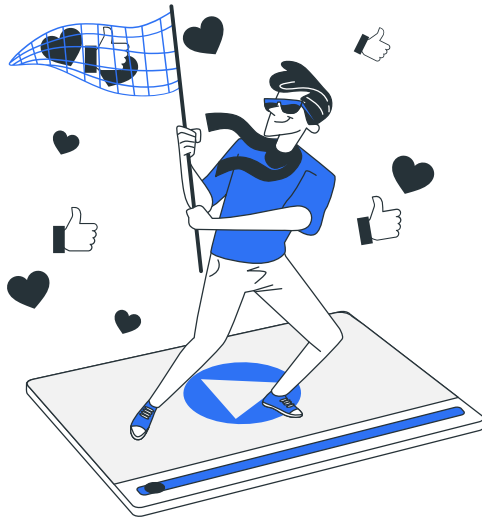One of the most transparent priority market is Influence market, so the concept will be described on its example

At start we are targeting **influencers as our "mass gainer"**

INFLUENCERS

- **Monetization** tool
- Tool of **communication** with the audience
- **Charity** tool

FOLLOWERS

- **Communication** tool with the opinion leader
- **Charity** tool
- A tool for getting **expert opinion**

Connections between influencers and their audience have a lot of **addiction levels**, and the **market giants use these opportunities**

Nowadays, more and more **content platforms are deploying solutions for monetizing communication** with influencers:

Premium chatrooms	Donation messages	Subscription based content

Sources:

PrimeSend occupies an empty niche at the messaging/filters & paywalls

**Maddy
the Creator**

Optionally

Content creation
YouTube · Medium · DEVIANT ART · GitHub
and more...

Content creation monetization
onlyFans · GitHub
and more...

Always

Messaging
facebook · WhatsApp · Telegram
and more...

Messaging monetization
PS
Niche occupied by PrimeSend

Optionally

Streaming
facebook · YouTube · twitch
and more...

Streaming monetization
facebook · DONATION ALERTS · YouTube · twitch
and more...

We **bring value to our customer** depending on their needs

PrimeSend

Value generation:
- Ability to communicate with the Creator
- Ability to search for industry experts
- Ability to send funds to charity

Pain relief:
- Flexible paywall
- Stress-proof Messenger

⟨⟩

Pains :
- Spam and meaningless messages from fans
- Lack of funds for channel or project development

Gains :
- Additional monetization of the audience
- Feedback
- Monetization of knowledge
- Charity

Jobs to be done :
- Ability to communicate with the audience
- Paid communication channel
- Help in the fundraising
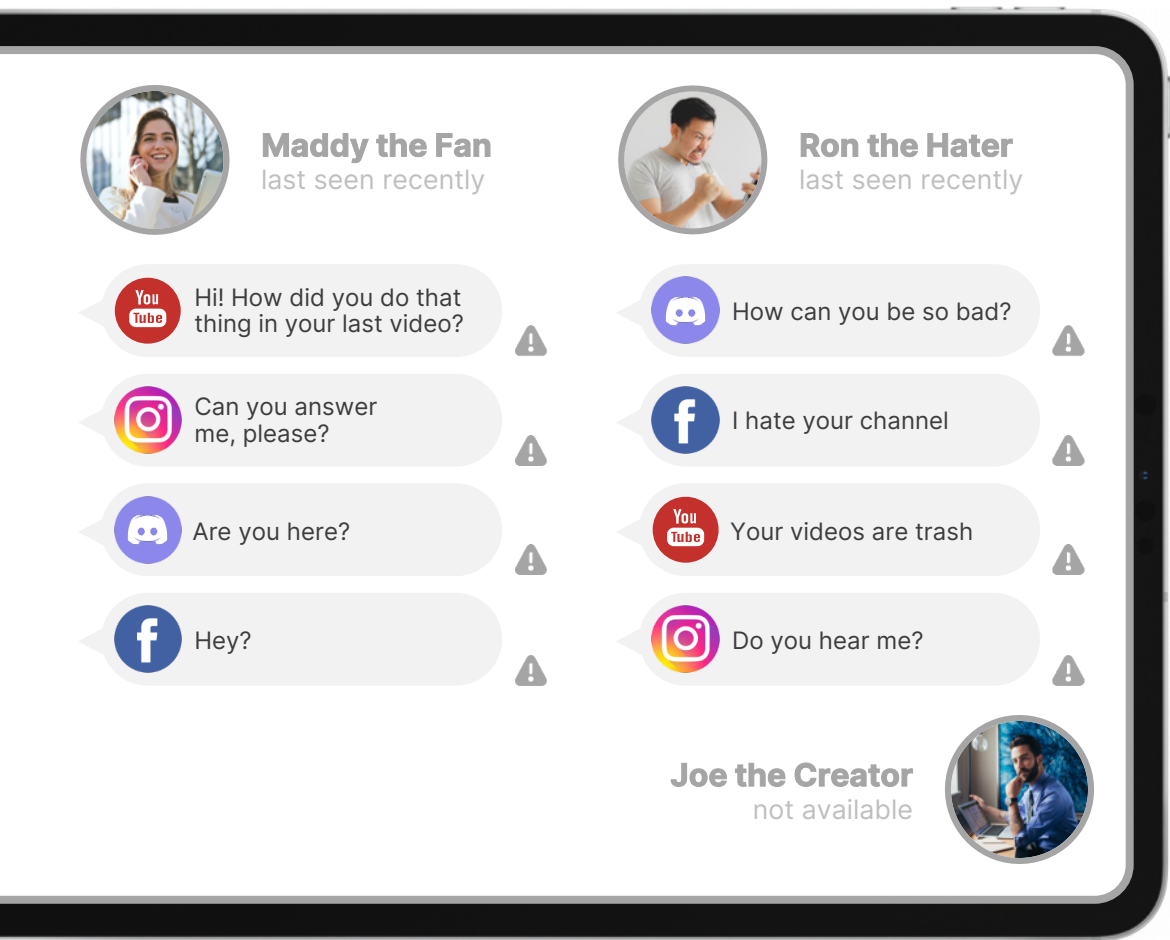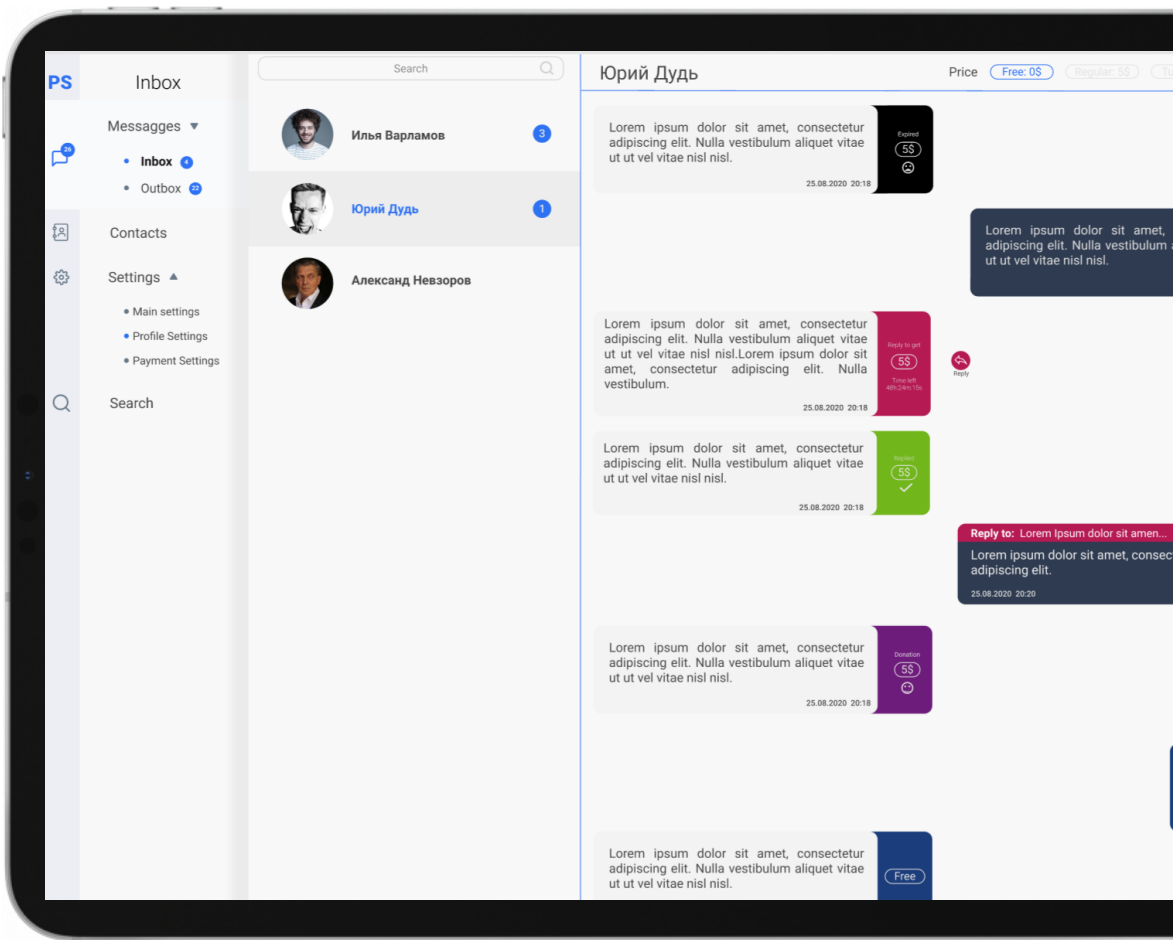
Coby
the Creator

PrimeSend directly connects users with their favorite influencer

PS

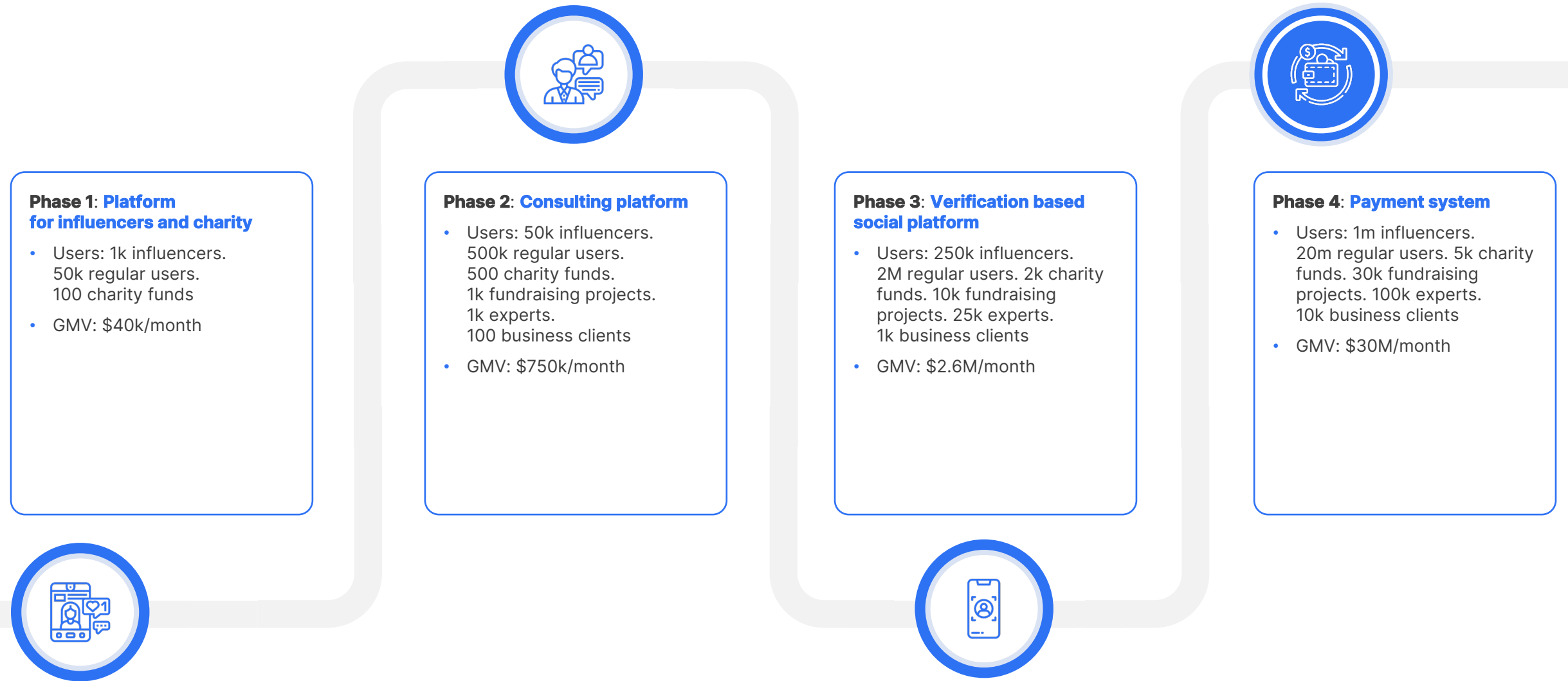When regular audience drowns
in a messy network of communications ...

**PrimeSend users save their time
using direct channel**

We focus on the future. Here's our **4 evolution stages**

PS

Phase 1: **Platform for influencers and charity**

- Users: 1k influencers. 50k regular users. 100 charity funds
- GMV: $40k/month

Phase 2: **Consulting platform**

- Users: 50k influencers. 500k regular users. 500 charity funds. 1k fundraising projects. 1k experts. 100 business clients
- GMV: $750k/month

Phase 3: **Verification based social platform**

- Users: 250k influencers. 2M regular users. 2k charity funds. 10k fundraising projects. 25k experts. 1k business clients
- GMV: $2.6M/month

Phase 4: **Payment system**

- Users: 1m influencers. 20m regular users. 5k charity funds. 30k fundraising projects. 100k experts. 10k business clients
- GMV: $30M/month

Where are we now?

1 We have elaborated development plans

2 We have conducted market research

3 We have conducted closed testing of MVP in the CIS market

We are ready for risks and different mitigation scenarios

Potential competitors that will slow down our growth

> We developed a **strategic plan that foresees competitors' steps and our response**. The plan was reviewed by the director of strategic development of one of the largest banks in Russia and a leading CIS expert on "game theory"

External threats, such as darknet market and legal regulation

> We have gathered a **pool of experts** who have experience in solving such problems and adapting systems to the requirements. When we receive the necessary funding, we will recruit these people to the team

All solutions that in one way or another worked with the monetization of time in the early stage were filled with adult content, and later they were branded as an adult service

> We studied more than 15 services that went this path. Few have been able to get rid of it and enter the big market. **We know how prevent being labeled as an adult service** that can hinder development in the common market

Cyber fraud threats

> We have several **strategic partners to prevent cyber threats**. Founder is one of the **top worldwide darknet ecosystem analyst** and has more than 6 years of successful experience in predicting and preventing cyber threats.

We have knowledge, experience, registered company, development plans and a ready-to-start, tested product.
This allows us to turn this software into a fundamental solution that will help our world to get better!

Now we will move to the "What do we want" part so it is crucial that everything was clear about the product...

... if anything needs extra explanation or more user-friendly examples, please do not hesitate to contact me!

Personal E-mail address

Personal number

We offer an efficient and reliable business model that utilizes market growth

PS

Earnings:

Transaction Fee = 6%	User verification system

Timeline:

2020 — **2021-2022** — **2022-2023**

$14M/Y GMV

>$100M/Y GMV

ROI:

Return on investment: 2 years