# **Startup Studio**

All you need is an idea.

We'll do the rest



## VC industry has changed



#### **Agencies**

Standalone teams that cover only certain competences







#### **Funds and Incubators**

Companies that provide money and advisors in return for a share in startups

## **Startup Studios**

Places where a wide range of competences combines with support in funding









In a Startup Studio, ideas are gathered and nurtured with a power of skillset of top experts and support for the projects with high potential





## There are a lot of competences that startups need on their way.

#### We cover all of them



## Partnerships or services – we can do it both ways



#### **Providing services**

Providing startups
with competences they need
to grow in **agency pricing model** 





#### **Becoming partners**

Covering service costs for outstanding ideas with funding

#### We know how to find a unicorn in a herd of stallions

#### 1. Gathering ideas



# Wide range of services attracts lots of projects to our studio

- With a lot of services to provide, we can find a startup at any stage of its journey
- Projects can come as clients, and we'll share the opportunity of partnership with them

#### 2. Assessing ideas



# Network of experts provides objective feedback

- Robust framework for assessment
- PhD professors and students will critique each idea

#### 3. Making deals



# We propose partnerships for the projects with highest potential

- Money for services comes from an allocated fund
- Terms of the partnerships can be negotiated to fit selected startups

## We establish a win-win partnerships with studios and experts



Inhouse team

Attracting a **top-notch experts** to cover all the competences



Partner agencies and experts

Partnering with top agencies to form a network that drives growth



**Partner VC's** 

Support from **top venture funds** to help studio projects rocket

## Idea is not the key. Nor is the money.

## True value lies in expertise



## Venture funds don't provide enough expertise

- While they provide funding, there is a problem of using it with maximum output
- Expert pools that funds have usually are set around certain industry



## **Incubators and accelerators take huge share and control**

- They take a great share
   of the business for boosting
   the project which lowers
   the chance of going to rounds B+
- They become involved in project management which is not always good for the startup



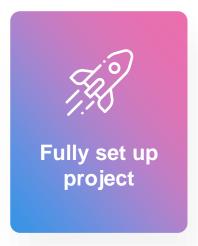
## Startup studio is a better way to grow

- In startup studio, expertise in all needed areas is combined with funding support
- No strings attached if startup decides to use services only
- Funding comes directly for services of top and trusted experts

## Get involved in the mission on growth









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# Let's get in touch!



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