



**SUPER  
CONNECTOR**

**Power and empower  
your community**



# Super Connector takes the hassle out of app development



## WHY

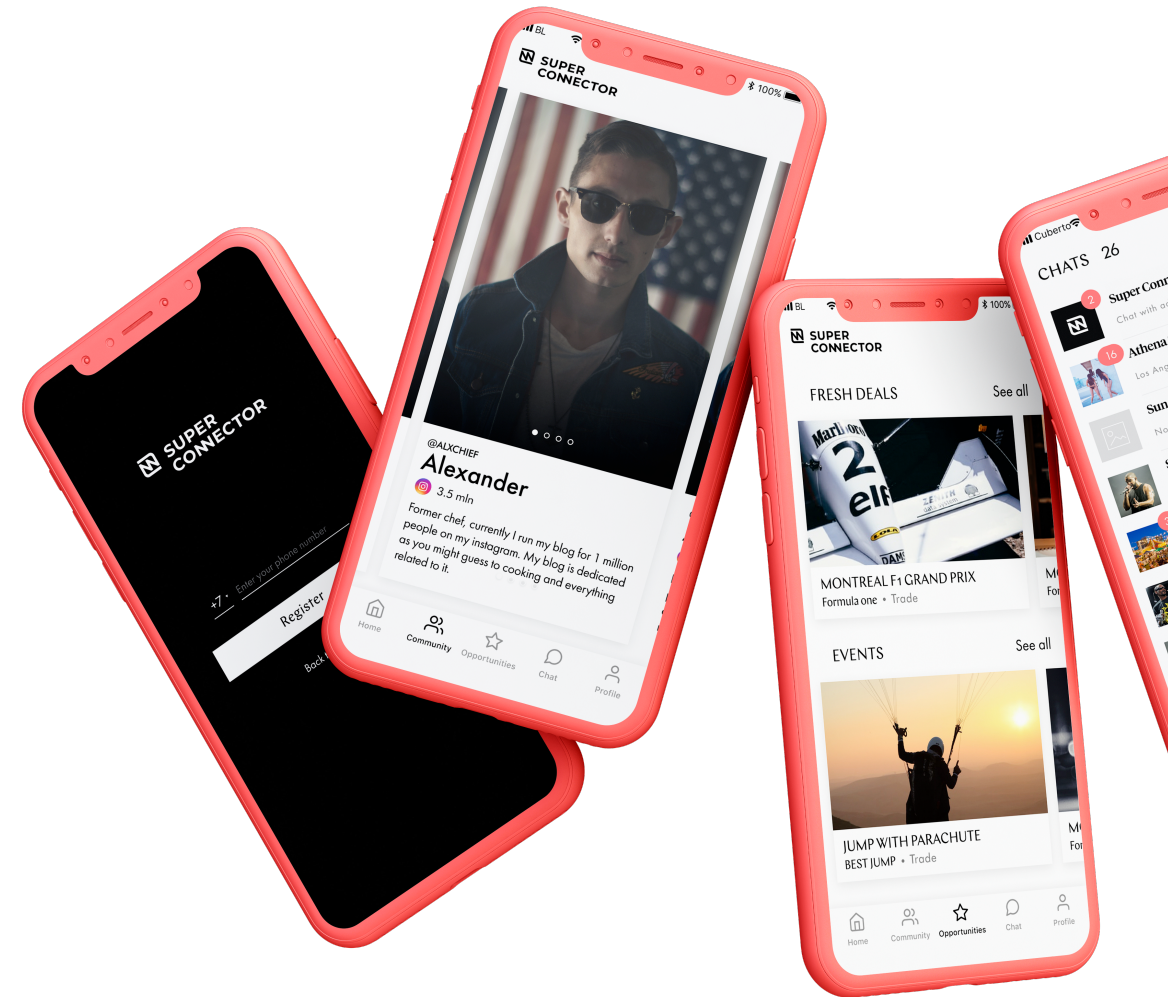
We make the creation of a customized community apps a **simple and quick process**

## HOW

We assembled a **team of experts** in community building and app development

## WHAT

We created an **adaptive social app building platform** with the latest features and customization



# There is a **big shift** from big social media platforms to **niche communities** which need **apps developed fast at a low cost**



People are **losing confidence** in **big social platforms** such as Facebook and shifting **to niche communities**



Niche communities that can be **customized, monetized, and controlled by the owner** are trending

**> 10 000 000**

Groups on social networks

**76%**

Growth in online community participation

1) Communities on Facebook: <https://blog.hootsuite.com/facebook-statistics/>

2) Community participation: <https://blog.globalwebindex.com/chart-of-the-week/online-communities/>

3) <https://hellomeets.com/blog/the-growth-of-niche-communities-in-2020/>

# App development is a long process and the results are often not worth the effort

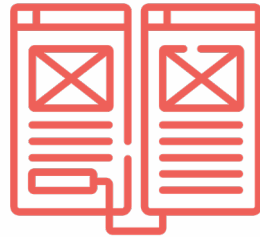


## Prototype



1-2 months

## UI/UX and backend



6-8 months

## Support



Infinite



# With Super Connector you don't have to worry about the tech and can focus on growing and monetizing your community

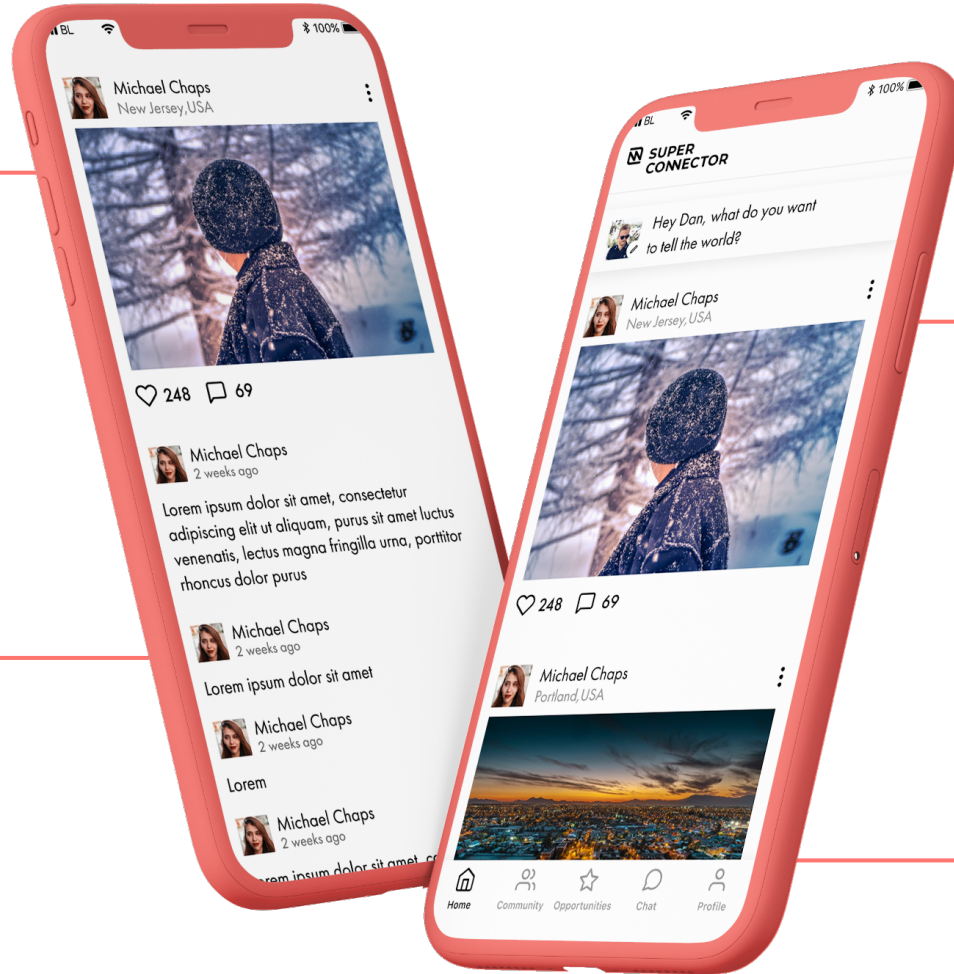


## <4 weeks

to build your own  
brand new  
customized app

## Up to date

Daily support of the app  
and regular updates



## API

Custom integration  
of your community  
platform

## Security

Data privacy is protected  
by Cloudflare's technology

# The online community market **is rocketing**



**\$3.5 billion**

Worldwide **enterprise social networks** market revenue



**77%**

Companies believe that an **online community significantly improves brand engagement**



**61%**

Companies are already **using online communities**



**24.3%**

**Average revenue increase** of worldwide online communities market

# Super Connector is like Shopify, but for community apps



**Customizable**  
design



Direct  
and group **chats**



**Invite only**  
or **public** sign up



**Open catalog**  
for any type of listings



**Variety**  
of **monetization**  
methods



Member **profiles**,  
user **search**  
and **friends**



Adaptive  
**newsfeed**



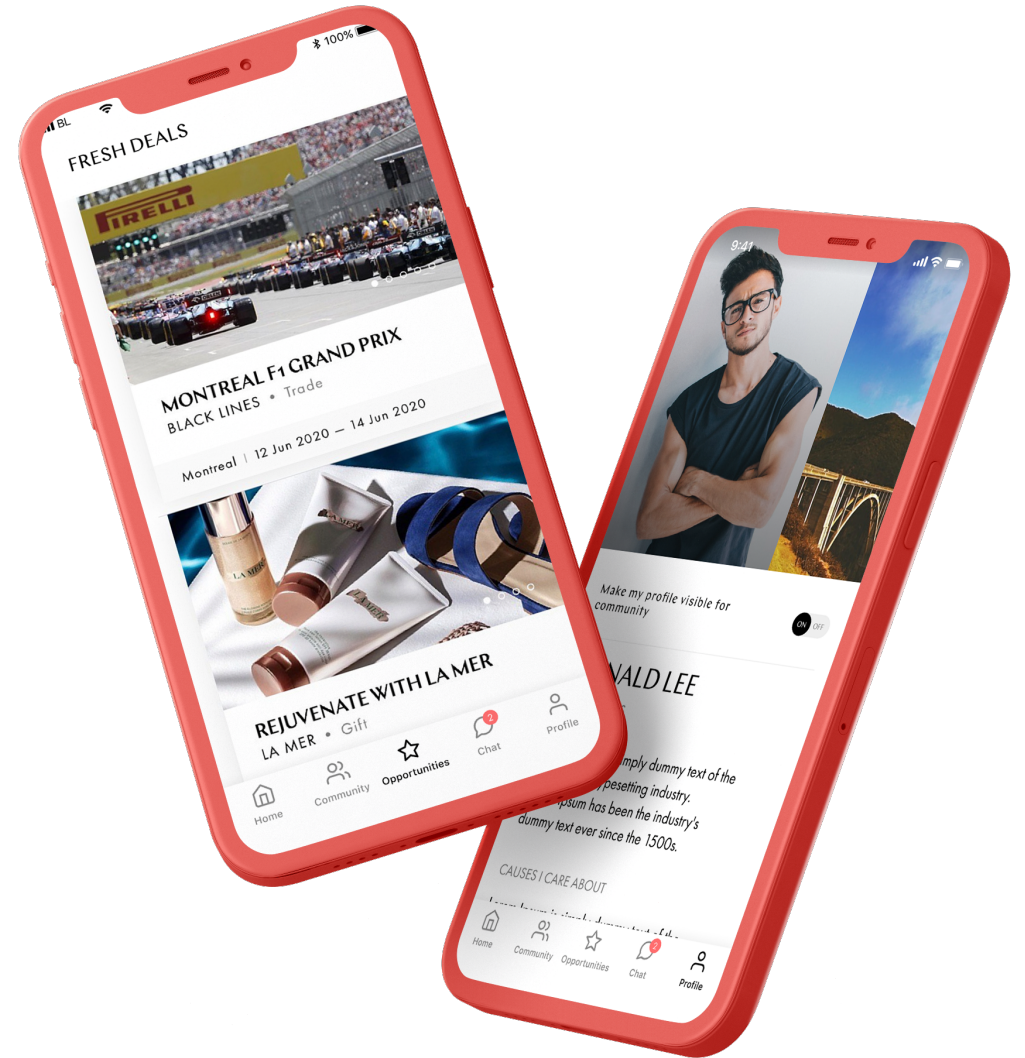
**Concierge** service  
and **booking**



**Events**  
and **groups**



Custom  
**API integration**



# There is a lot now and **more to come**



## We've already:

- Built a modular backend that allows us to customize features
- Raised a preseed of \$1.2 million
- Pivoted to the new model in September
- Built Black Lines Community with a lot of partnerships



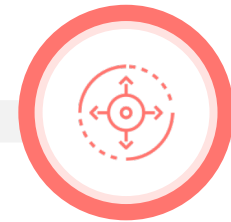
## Now:

- Beta running White Tiger community
- Have a few other communities that are in our pipeline
- Optimizing and upgrading our modular backend



## Coming:

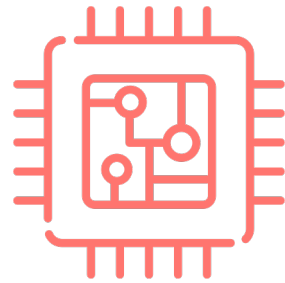
- Team growth
- With every new community we cut our costs and bring new modules to the backend, lowering the time it takes to create a new one



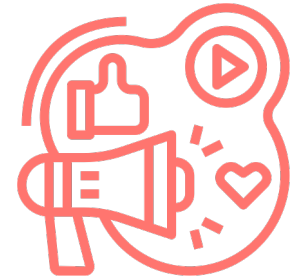
# We are raising **\$1.5M** for our seed round



**More people  
to hire**



**Technology  
upgrade**



**Sales  
and marketing**



# Let's get in touch!



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