

**GERO.AI**

# **Presentation Materials Visual Guidelines**

Aug 2022

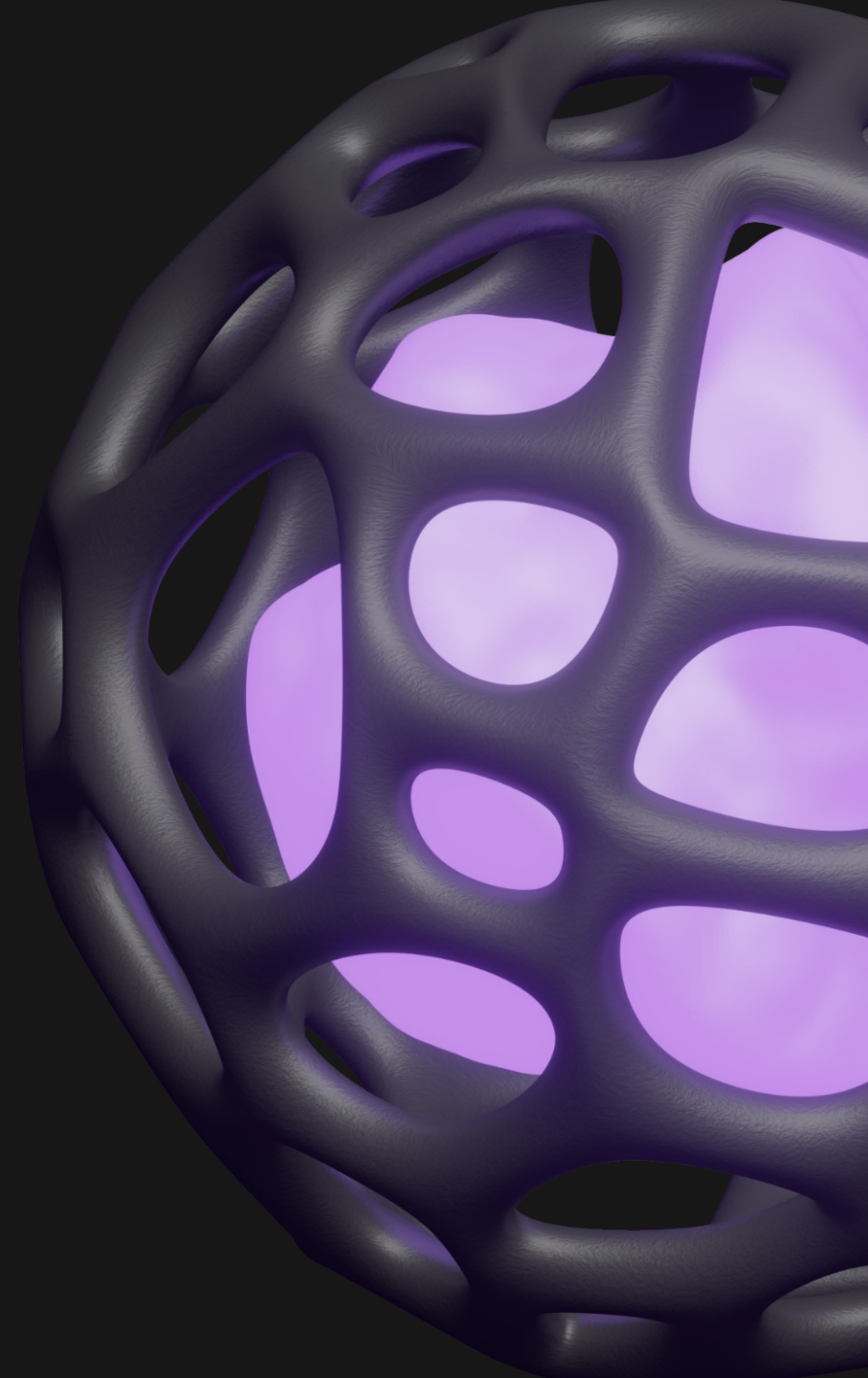
By Launch Deck

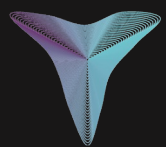


# CONCEPT 1



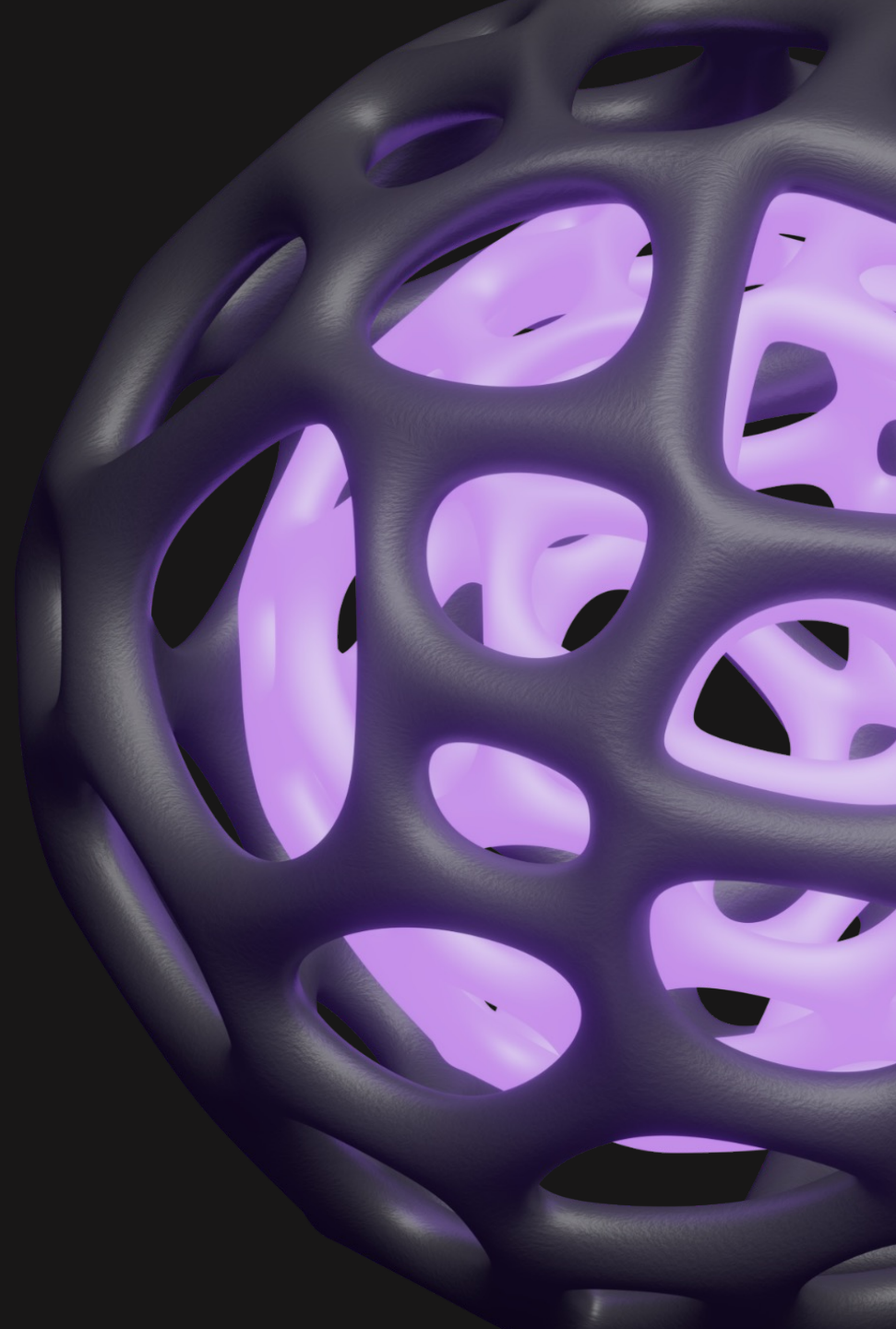
**Building world free  
of chronic diseases  
and making aging  
a history**





GERO

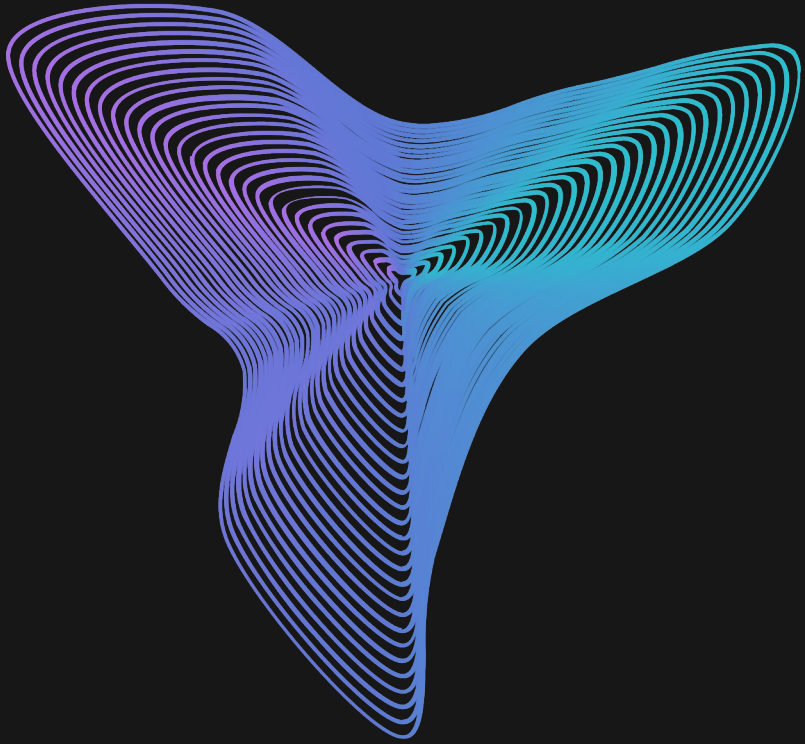
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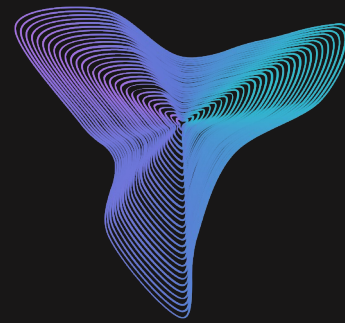


# Logo update

Icon shape and color



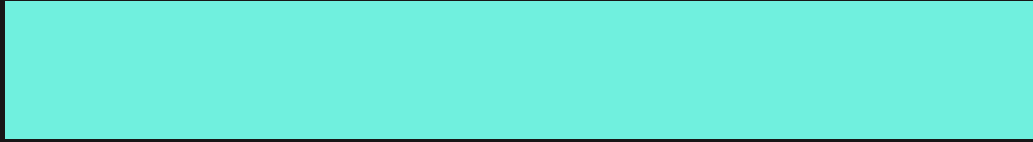
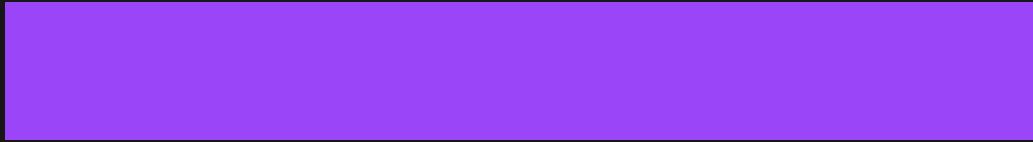
Combination with Company Name



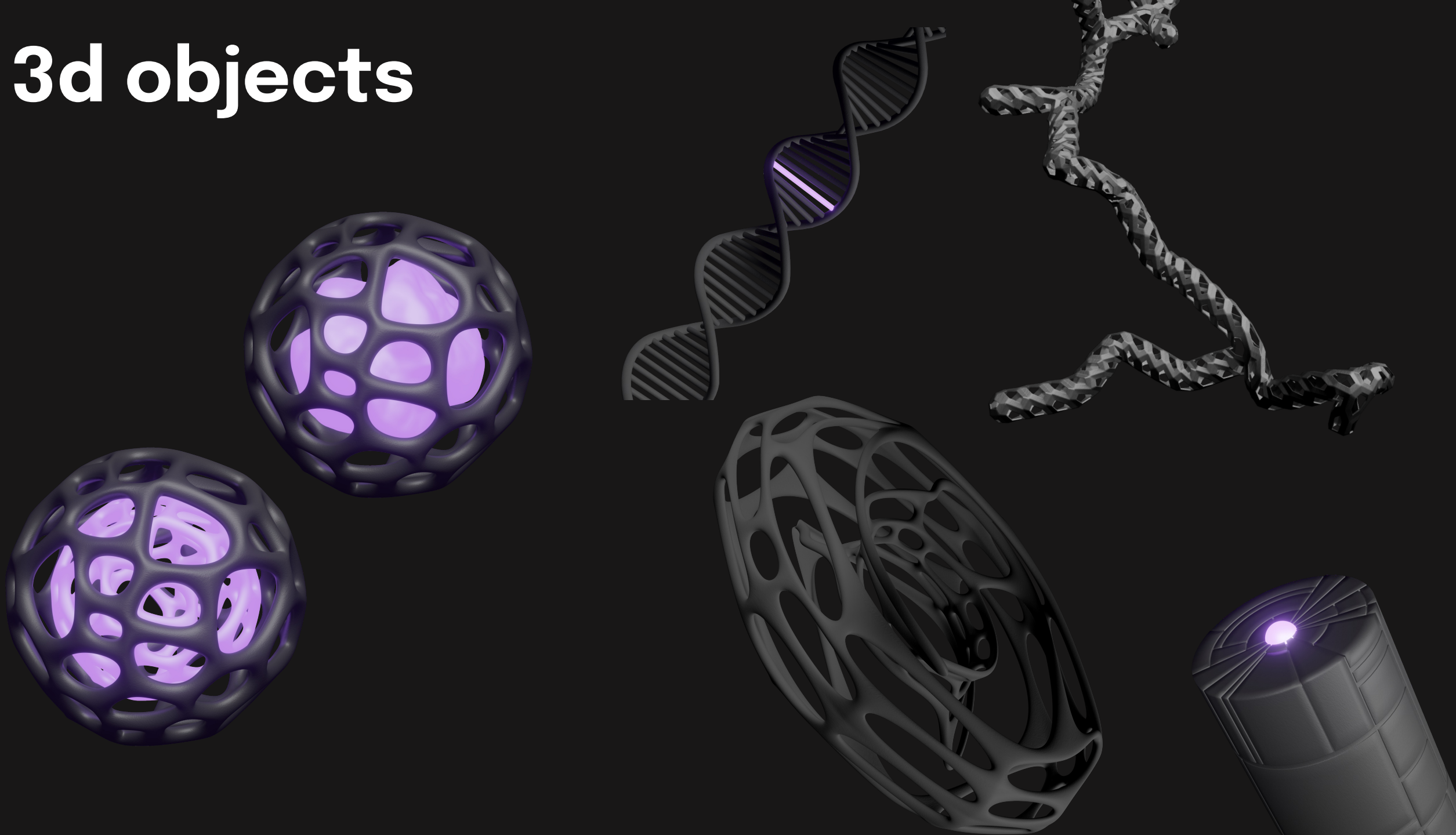
GΣRO

# Colors and accents

## Colors



# 3d objects

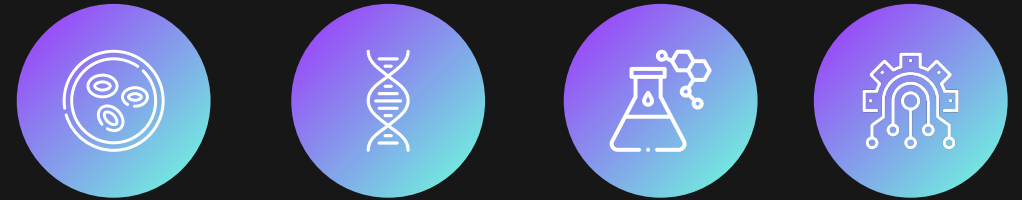


# Icons

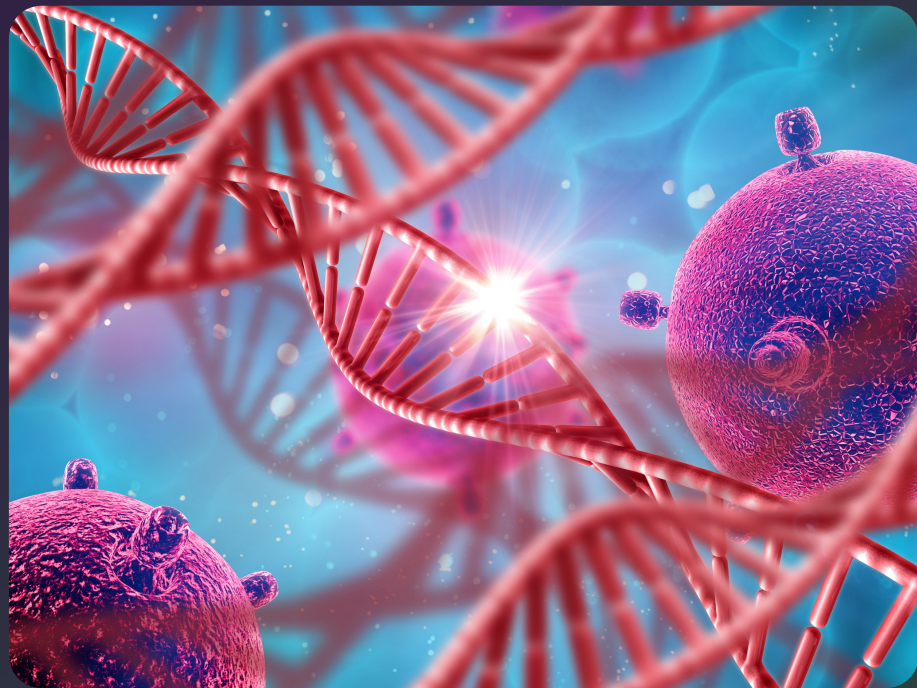
## Icons without shapes



## Icons in shapes



# Pictures



# Text accents

Of visual experts assume that  
Physics of complex systems is  
very hard to design, however,  
**we did it great!**

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# Text accents



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# Text accents

45 %

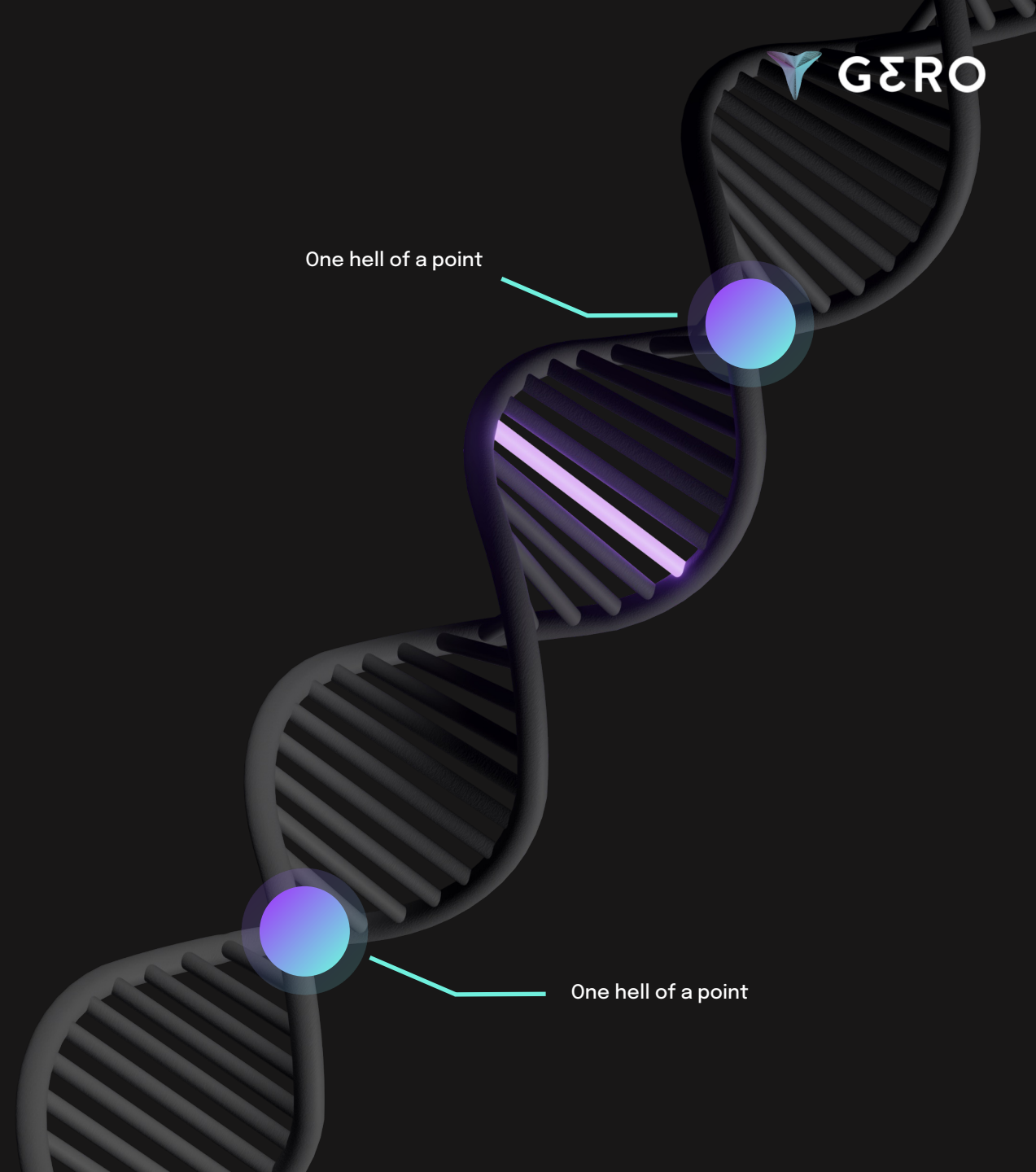
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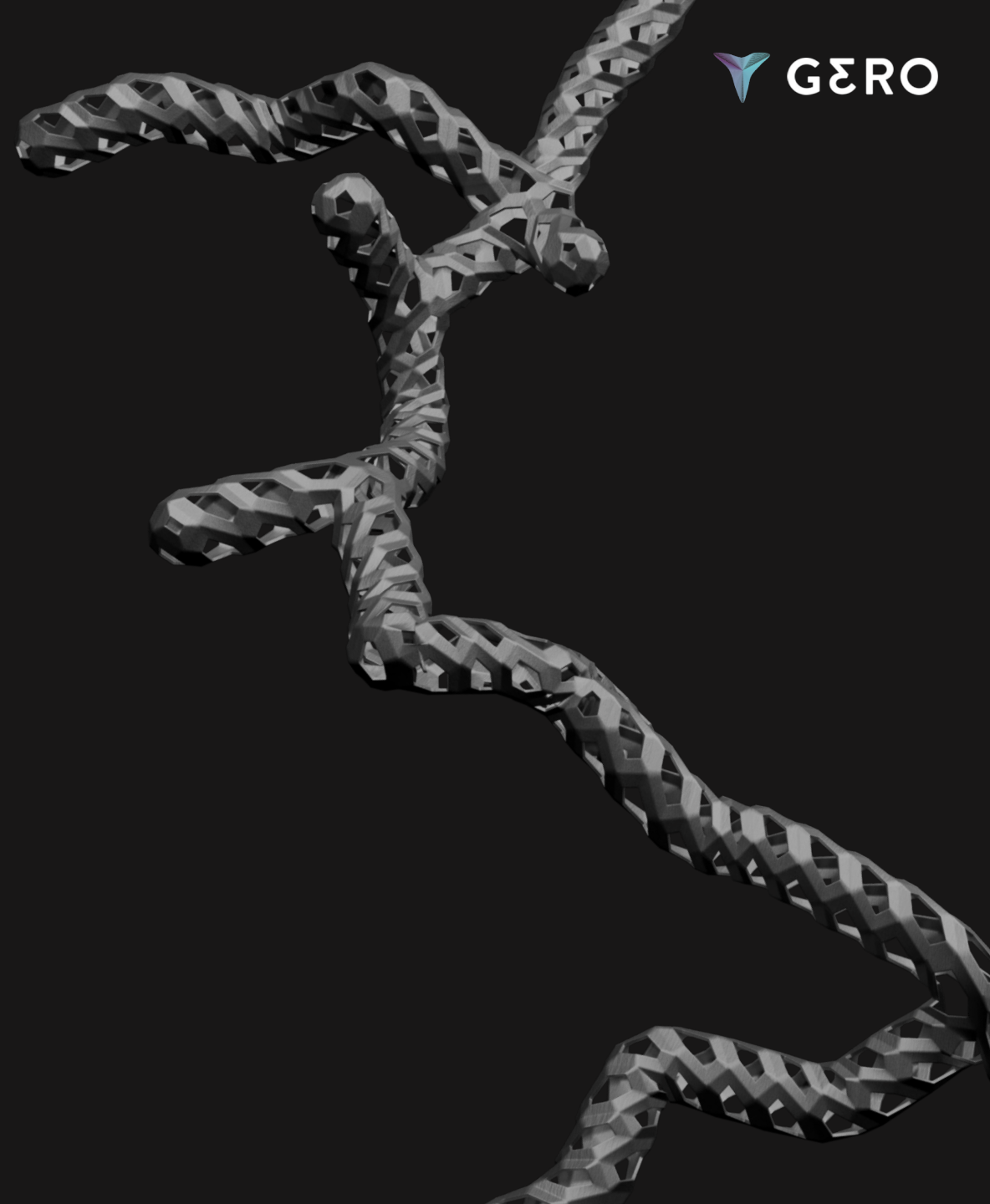
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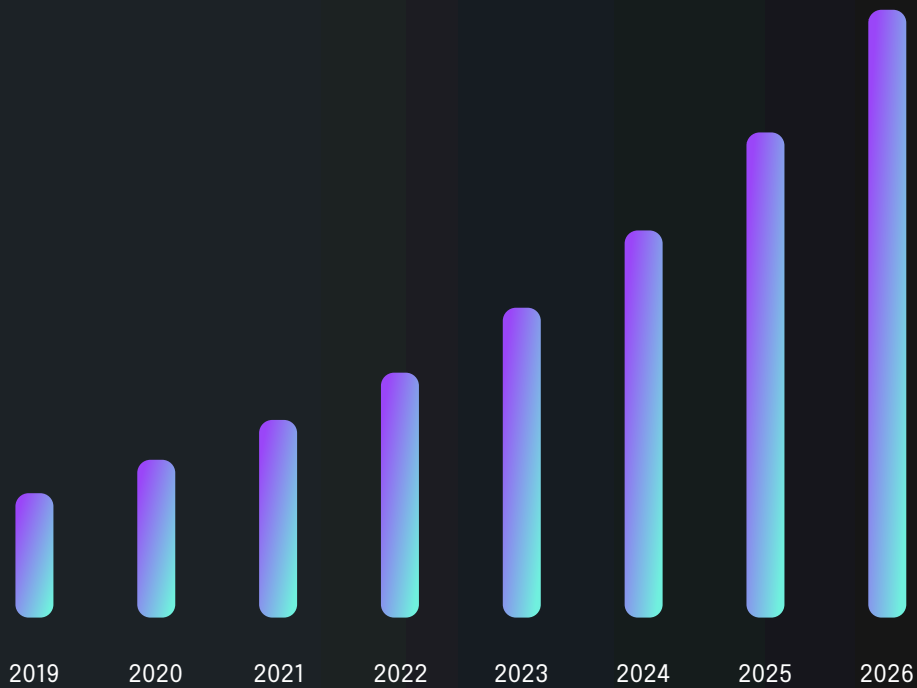


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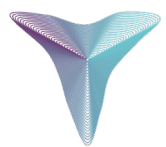
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# CONCEPT 2





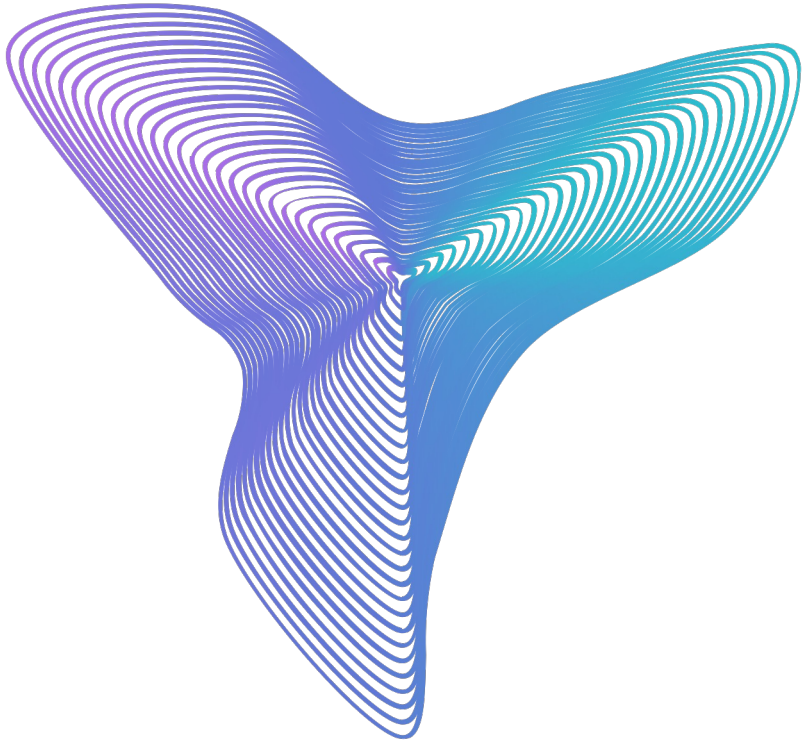
**GERO**

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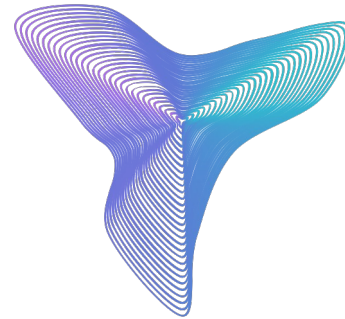


# Logo update

Icon shape and color



Combination with Company Name



**GΣRO**

# Colors and accents

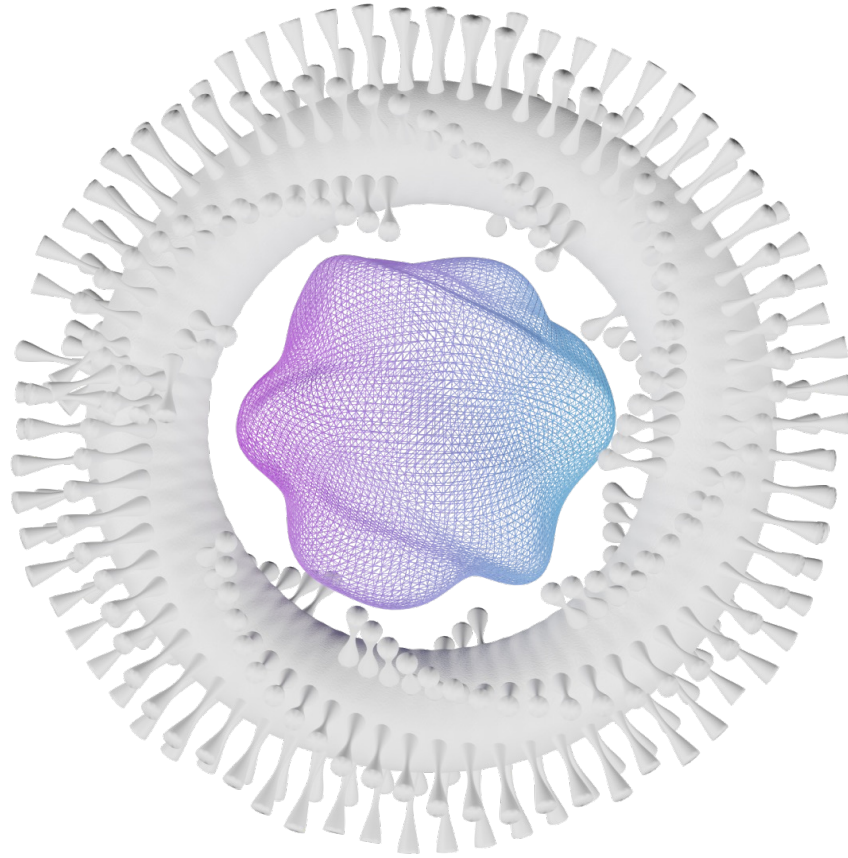
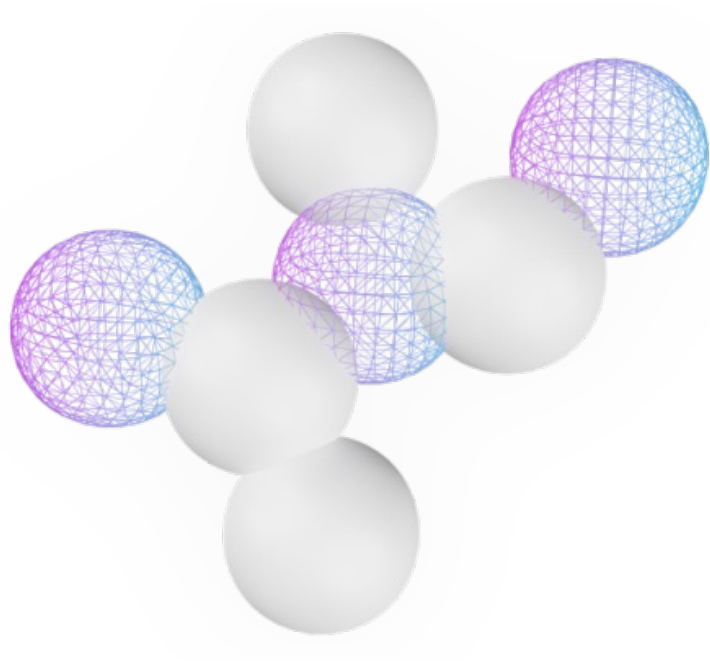
## Colors



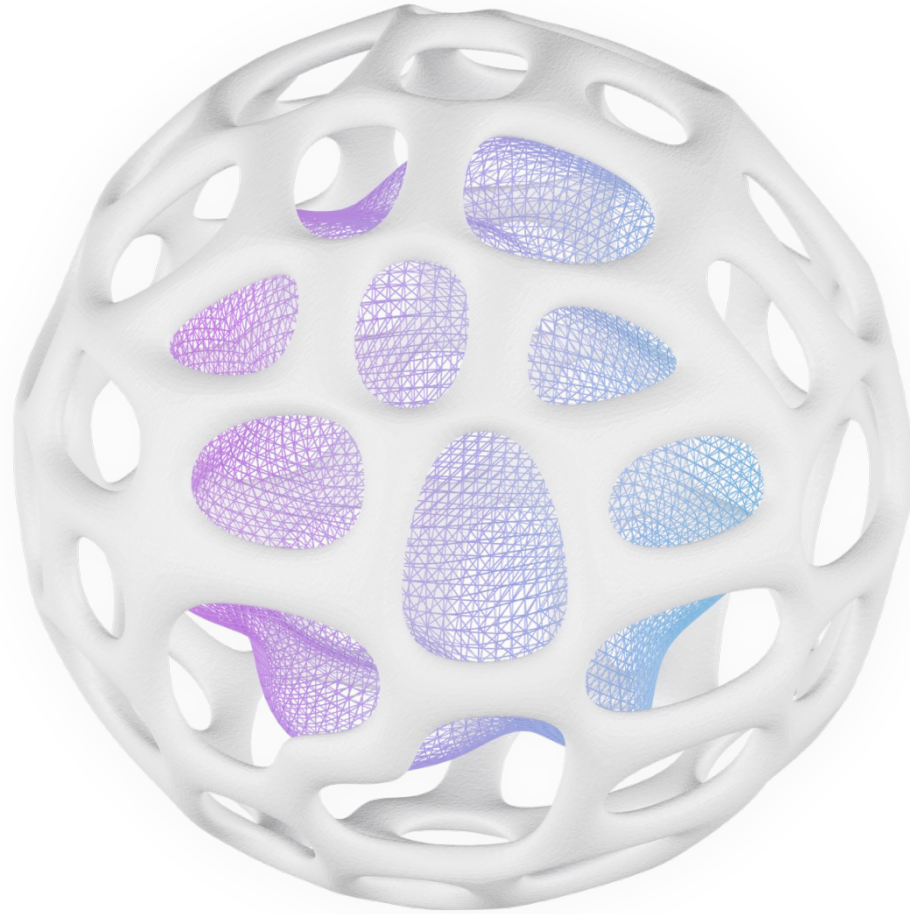
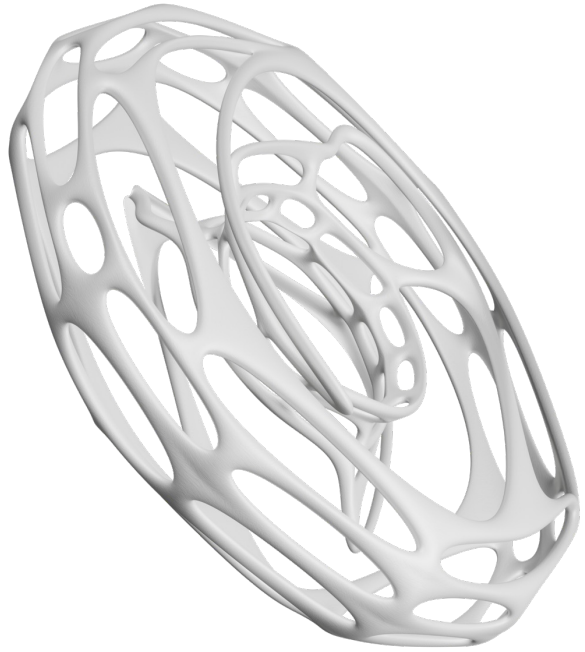
## Accents



# 3d objects



# 3d objects



# Icons

## Icons without shapes

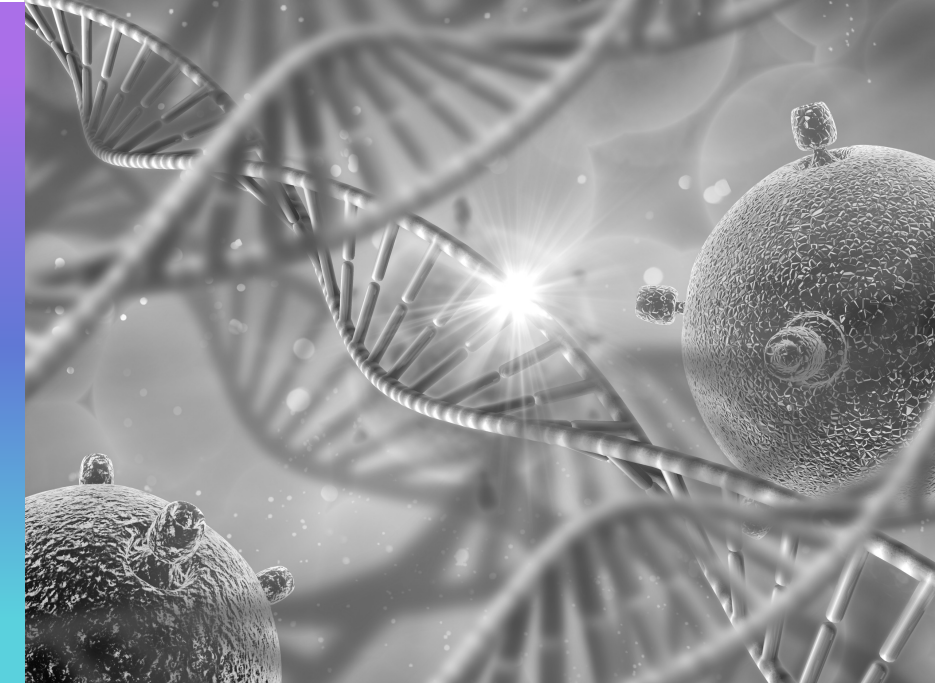


## Icons in shapes





# Images





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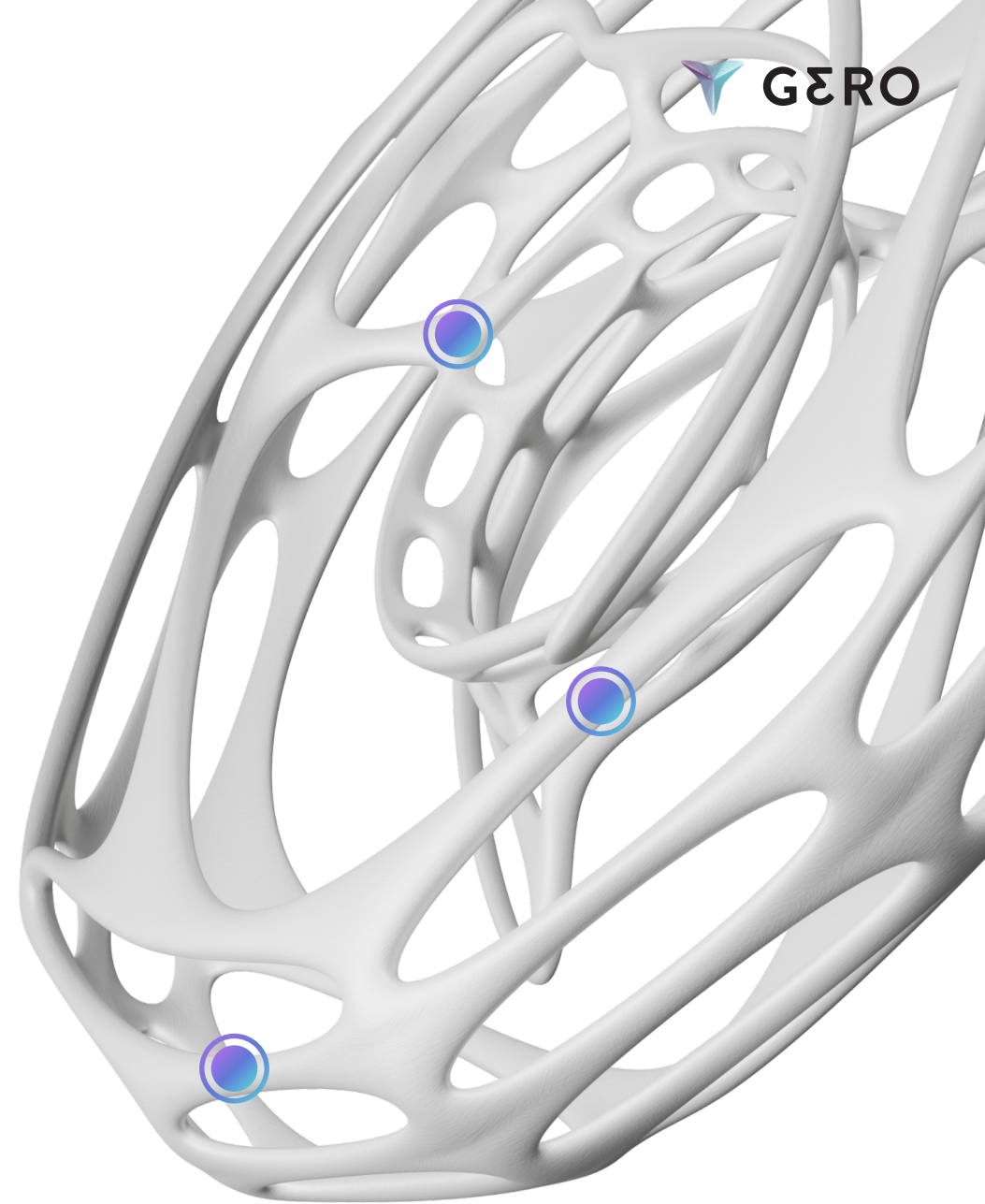
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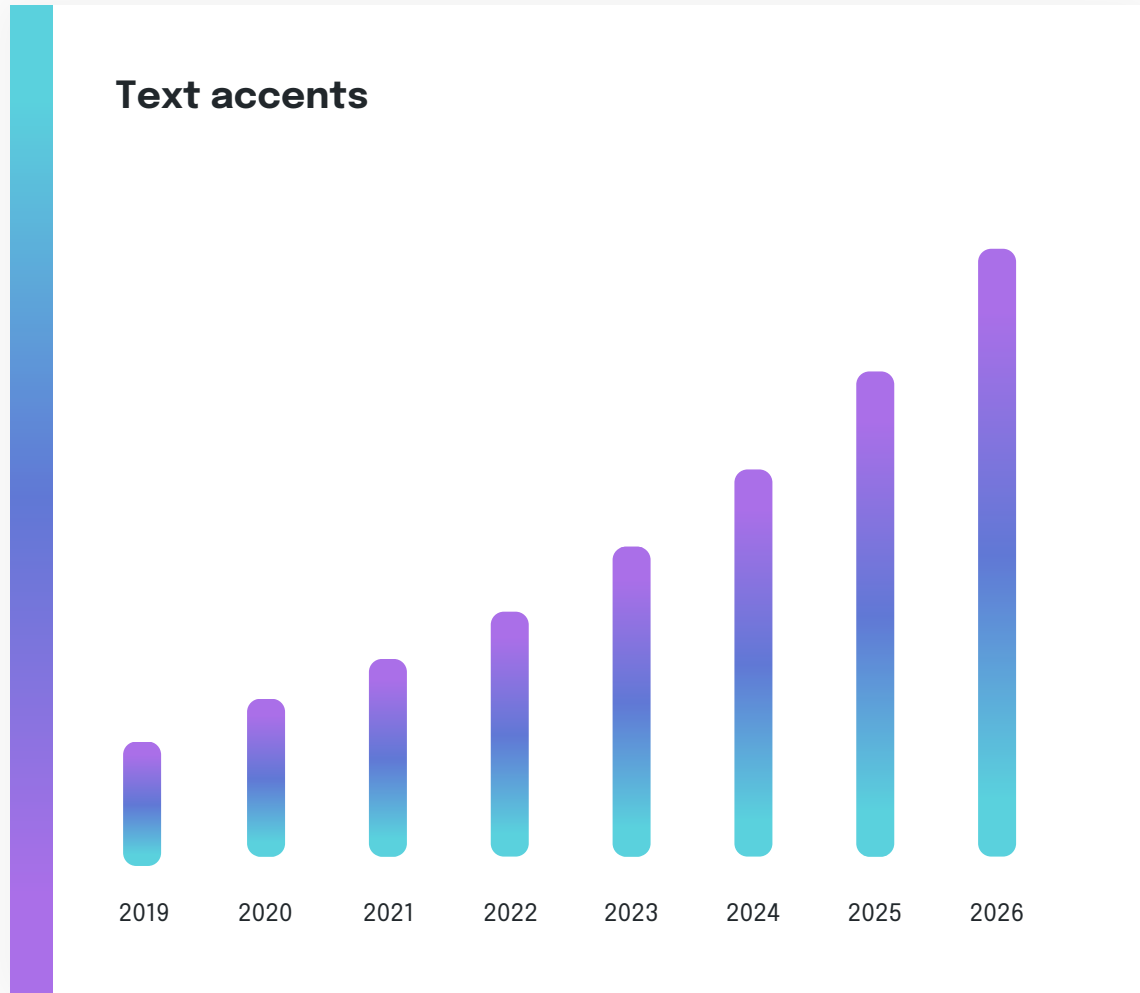
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