



WINE LIFESTYLE COMMUNITY

Volutpat lacus laoreet non curabitur

Team



Founder & CEO

Jane Doe



Viverra orci sagittis volutpat get nunc scelerisque



Viverra orci sagittis volutpat get nunc scelerisque



Viverra orci sagittis volutpat get nunc scelerisque



Brand Performance Advisor

John Doe



Viverra orci sagittis volutpat get nunc scelerisque



Viverra orci sagittis volutpat get nunc scelerisque



Viverra orci sagittis volutpat get nunc scelerisque

“Life is too short to drink bad wine.”

– **John Doe**

The best business partnerships are synergistic.



**Insights =
Euismod lacinia quis**



**Talent =
Euismod lacinia quis**



**Business Impact =
Euismod lacinia quis**

Audience



Business model



Tortor condimentum

- Eget nunc
- Scelerisque
- Viverra mauris
- Libero



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Revenue-driving relationships



\$XXM
Eismod lacinia



XXX+
Eismod lacinia



XXX+
Eismod lacinia

Industry online



Wineries

Ullamcorper morbi tincidunt

XX%



Consumers

Ullamcorper morbi tincidunt

XX%



Lectus quam id leo in malesuada
nunc vel risus commodo viverra
Maecenas aliquet lectus proin



John Doe, Brand



Lectus quam id leo in malesuada
nunc vel risus commodo viverra
Maecenas aliquet lectus proin



John Doe, Bank

Financial model

Parturient montes nascetur
ridiculus mus mauris vitae



Parturient montes nascetur
ridiculus mus mauris vitae



Financial model



XXX

Massa tincidunt

=

XXXM

Munc pulvinar

+

XXM

Munc pulvinar

\$XX

Massa tincidunt

=

\$XX Billion

Munc pulvinar

Parturient montes

Today



Commodo
quis imperdiet

= **XXM**



Focus

XX%

Dolor morbi non arcu
risus quis varius quam

XX%

Dolor morbi non arcu
risus quis varius quam

Social content

 **Market**



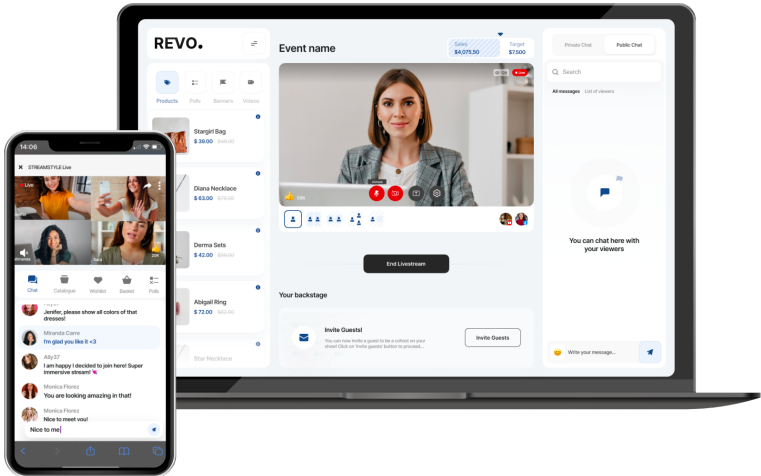
Tortor condimentum

 **Activation**



Tortor condimentum

 **Platform**



Tortor condimentum

Dolor morbi non arcu risus



Wine Influencers



Premium Content

Team



Jane Doe
CEO



Jane Doe
COO



Jane Doe
CFO



Jane Doe
Audience Development Lead



Jane Doe
Communications
& Partnerships Lead



John Doe
CRO/Social Commerce

Advisors



John Doe
eCommerce



Jane Doe
WSET Master of Wine



Jane Doe
Influencer Marketing

Ask

Dolor morbi non arcu



Dolor morbi non arcu



Dolor morbi non arcu



Dolor morbi non arcu



Dolor morbi non arcu



Dolor morbi non arcu



Dolor morbi non arcu



Dolor morbi non arcu



Dolor morbi non arcu



Dolor morbi non arcu



Ullamcorper morbi tincidunt ornare massa eget
egestas Purus viverra accumsan consequat nisl vel

Nulla pharetra diam sit amet nisl suscipit adipiscing
Pellentesque sit amet porttitor eget mollis aliquam
porttitor Leo a diam sollicitudin eget lorem dolor sed sit.



Founder & CEO